


TAKE **YOUR**
BUSINESS

TO THE NEXT LEVEL

Performance overview

Activity types: All ▼

 Customise

On-Facebook leads ⓘ

278

—

Per on-Facebook leads

\$2.08

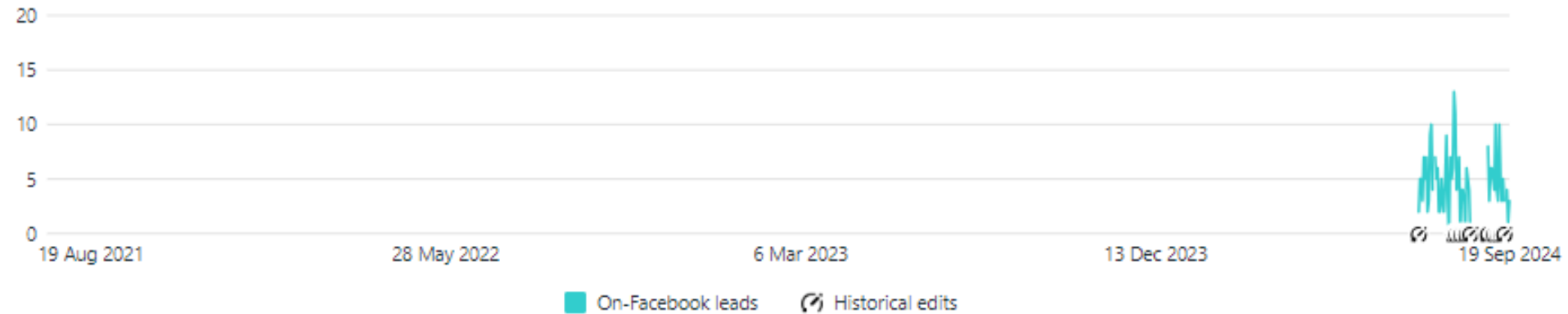
—

Amount spent ⓘ

\$578.55


—

On-Facebook leads



Performance overview

Activity types: All ▾

 Customise

On-Facebook leads ⓘ

198

—

Per on-Facebook leads

\$2.38

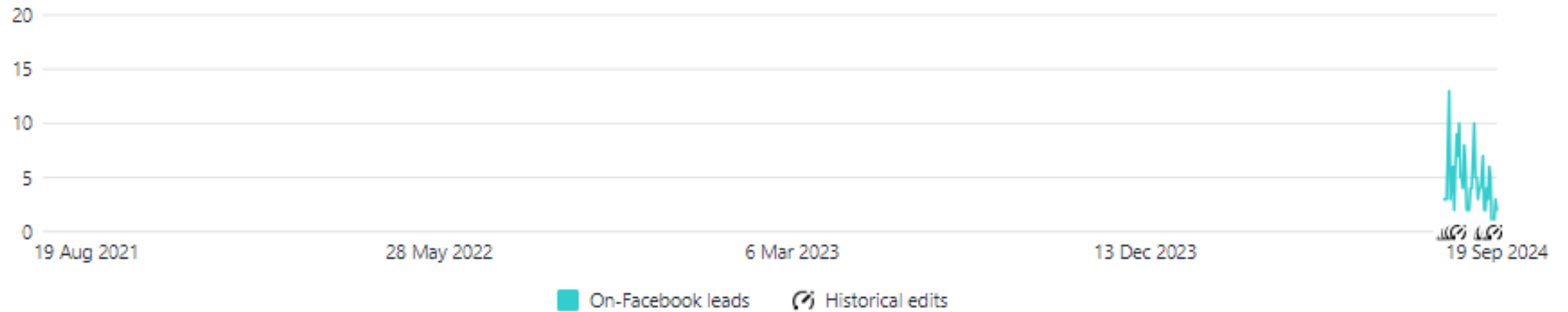
—

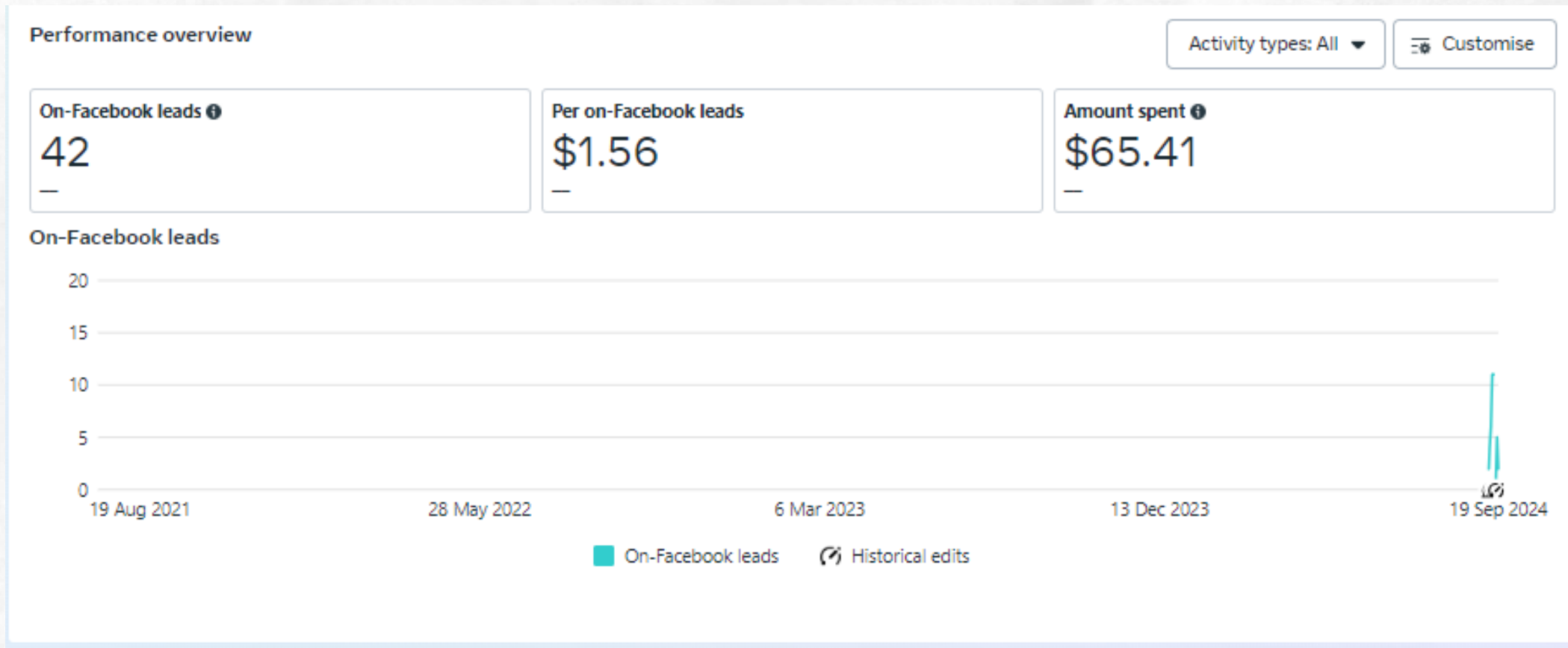
Amount spent ⓘ

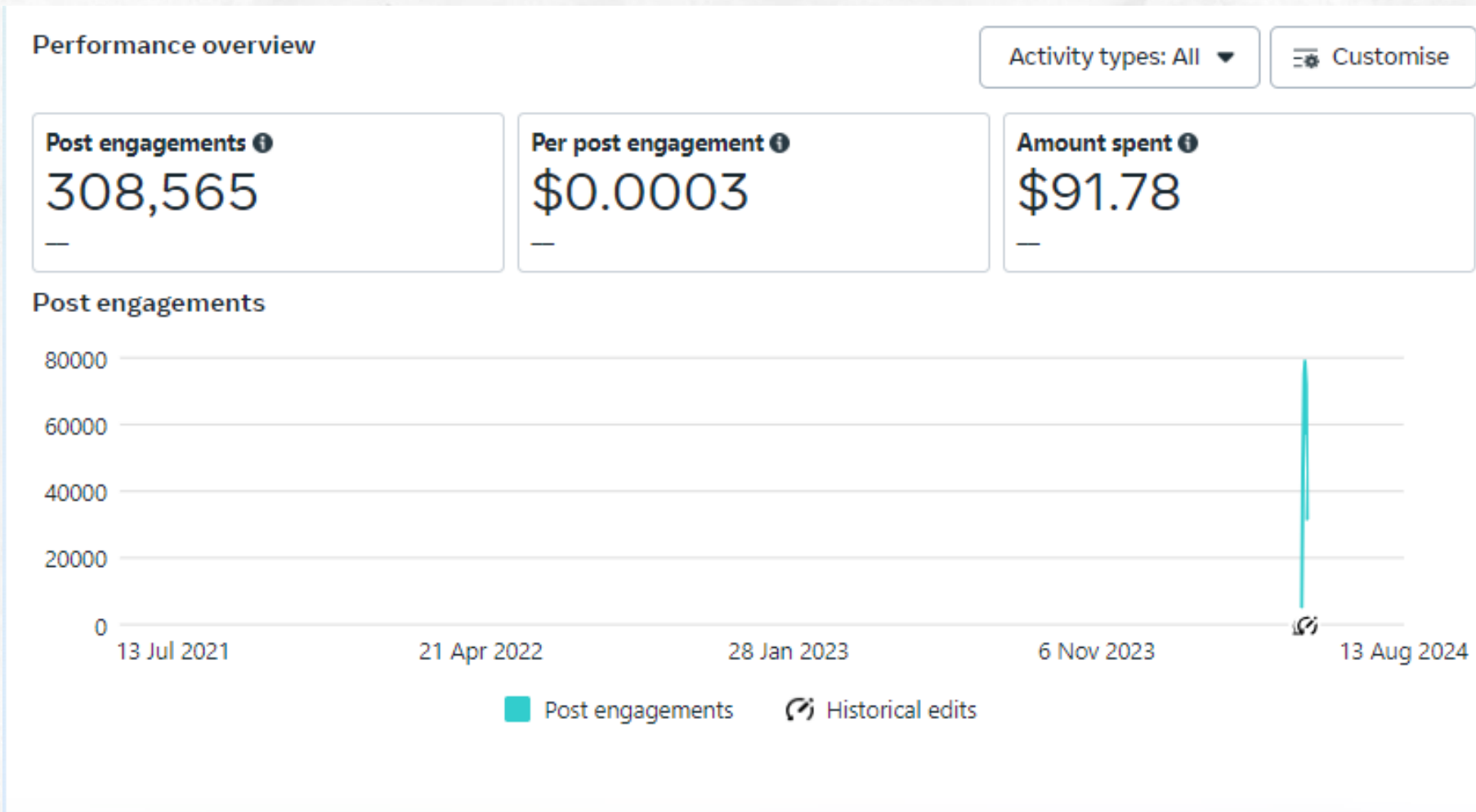
\$471.68

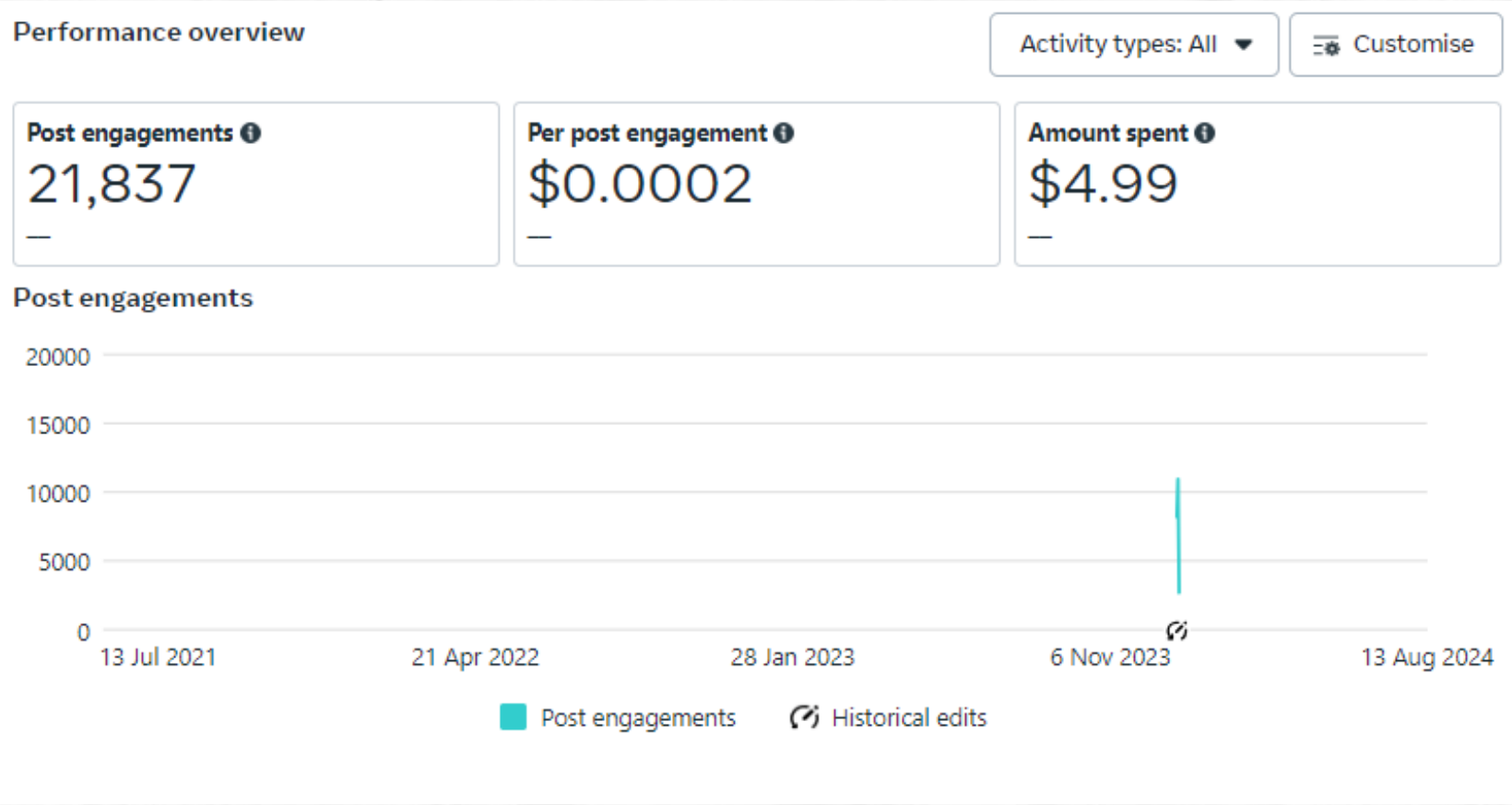
—

On-Facebook leads










Performance overview

Activity types: All ▾

 Customise

Post engagements ⓘ

12,885

—

Per post engagement ⓘ

\$0.0004

—

Amount spent ⓘ

\$5.20


—

Post engagements



Performance overview

Activity types: All ▼

 Customise

Post engagements ⓘ

28,398

—

Per post engagement ⓘ

\$0.0005

—

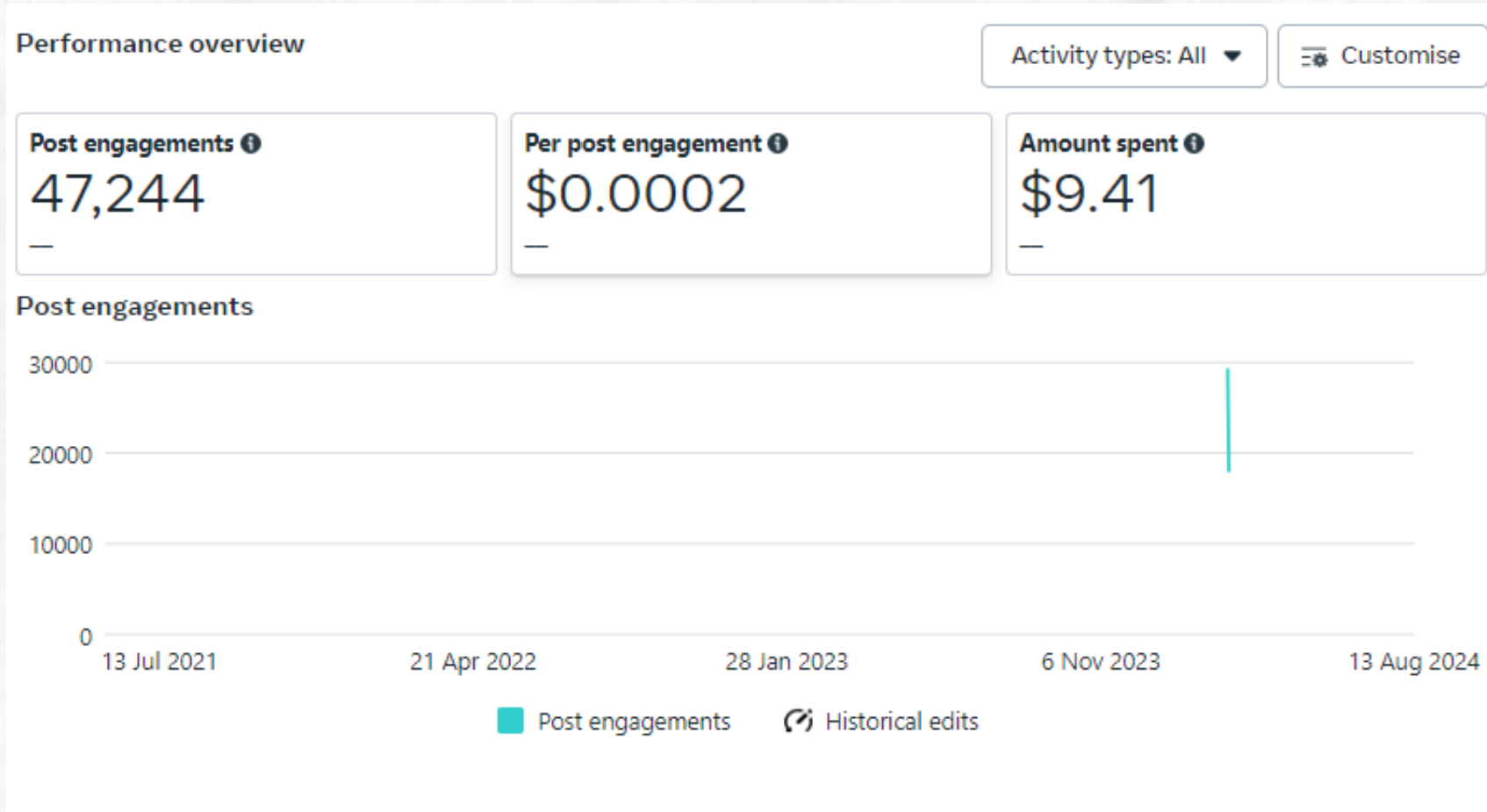
Amount spent ⓘ

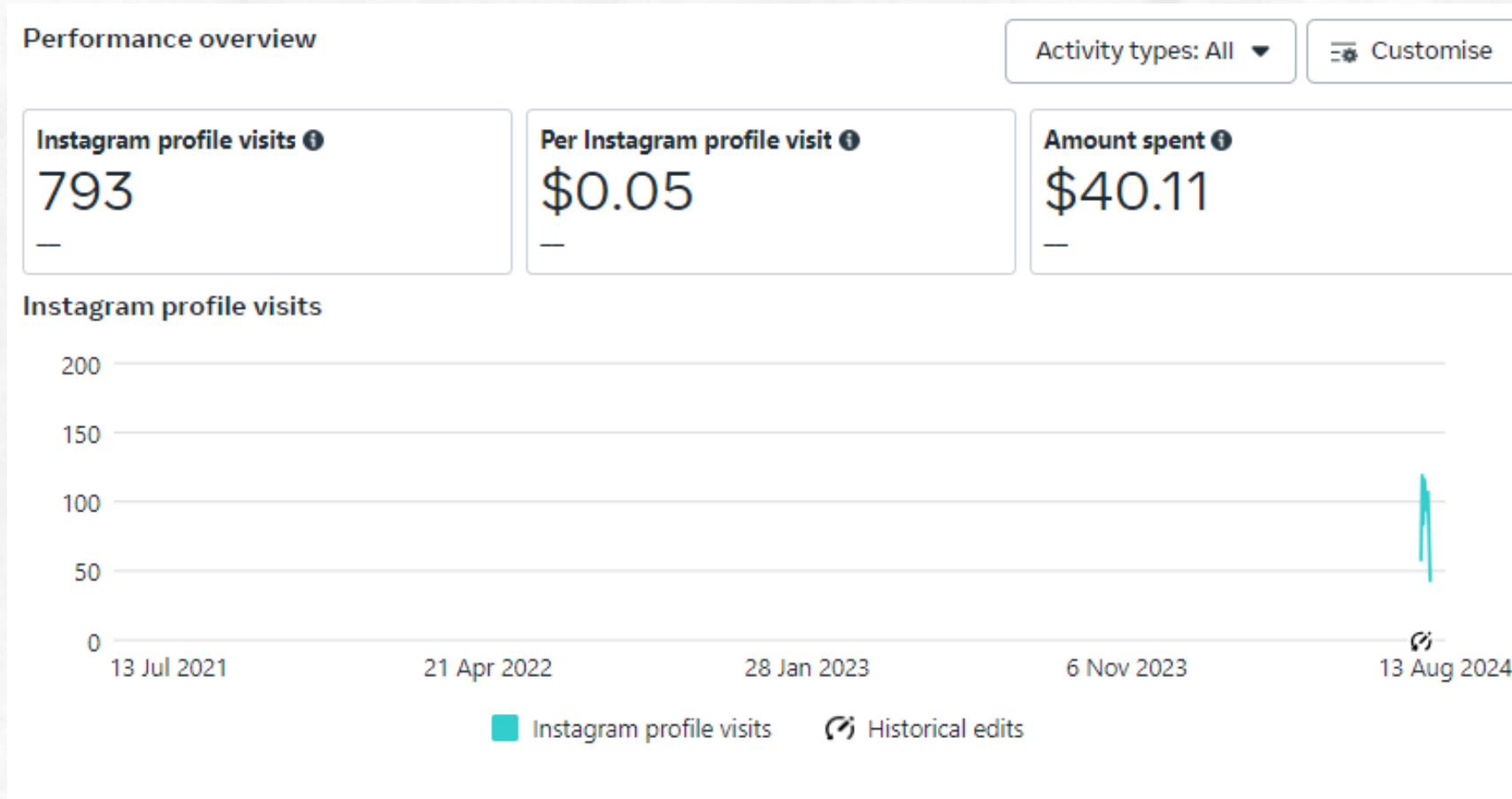
\$13.15

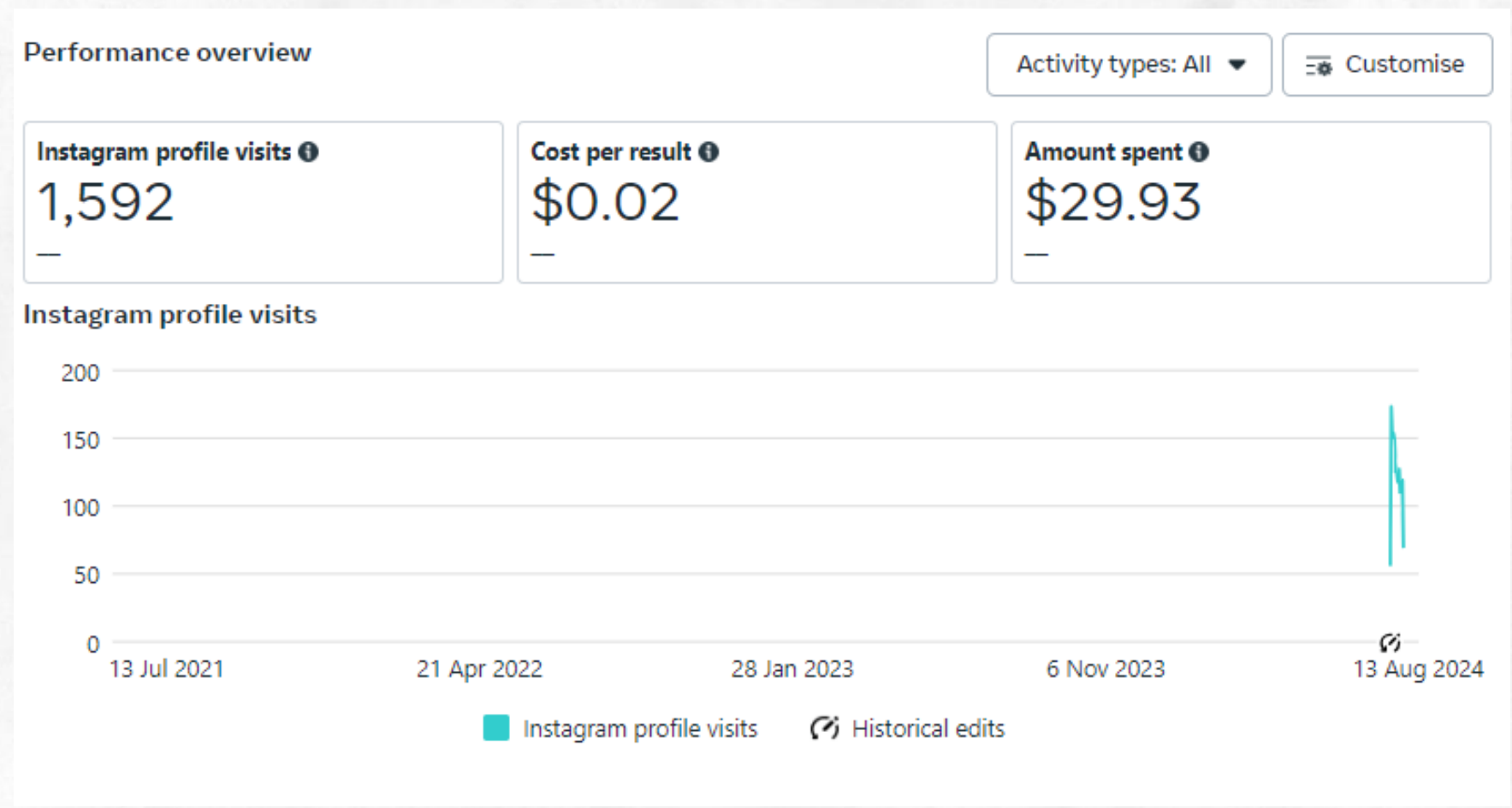
—

Post engagements










Performance overview

Activity types: All ▾

 Customise

Messaging conversations started ⓘ

472

—

Per messaging conversation started ⓘ

\$1.08

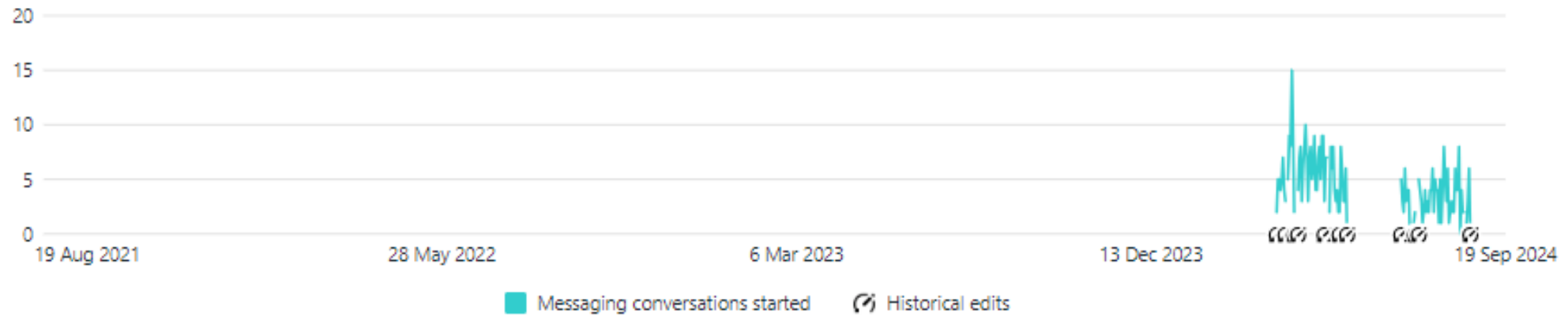
—

Amount spent ⓘ

\$509.40


—

Messaging conversations started



Performance overview

Activity types: All ▼

 Customise

Messaging conversations started ⓘ

215

—

Per messaging conversation started ⓘ

\$1.03

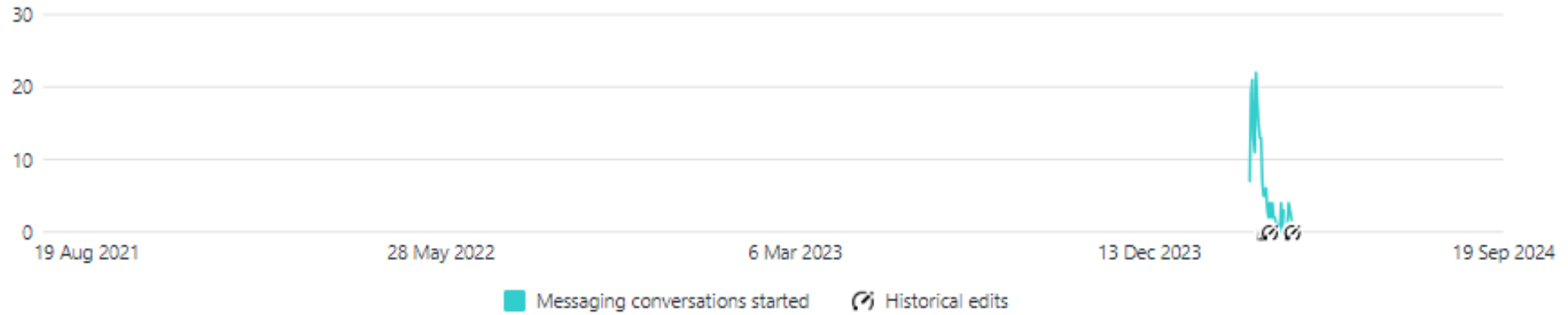
—

Amount spent ⓘ

\$221.34

—

Messaging conversations started



Performance overview

Activity types: All ▾

 Customise

Messaging conversations started ⓘ

296

—

Per messaging conversation started ⓘ

\$0.76

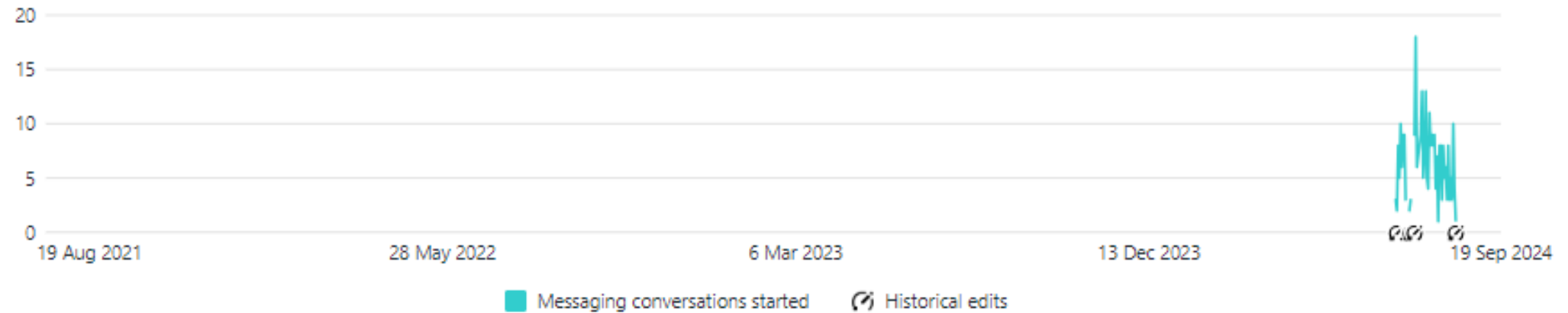
—

Amount spent ⓘ

\$224.23


—

Messaging conversations started



Performance overview

Activity types: All ▾

 Customise

Messaging conversations started ⓘ

598

—

Per messaging conversation started ⓘ

\$1.61

—

Amount spent ⓘ

\$965.47

—

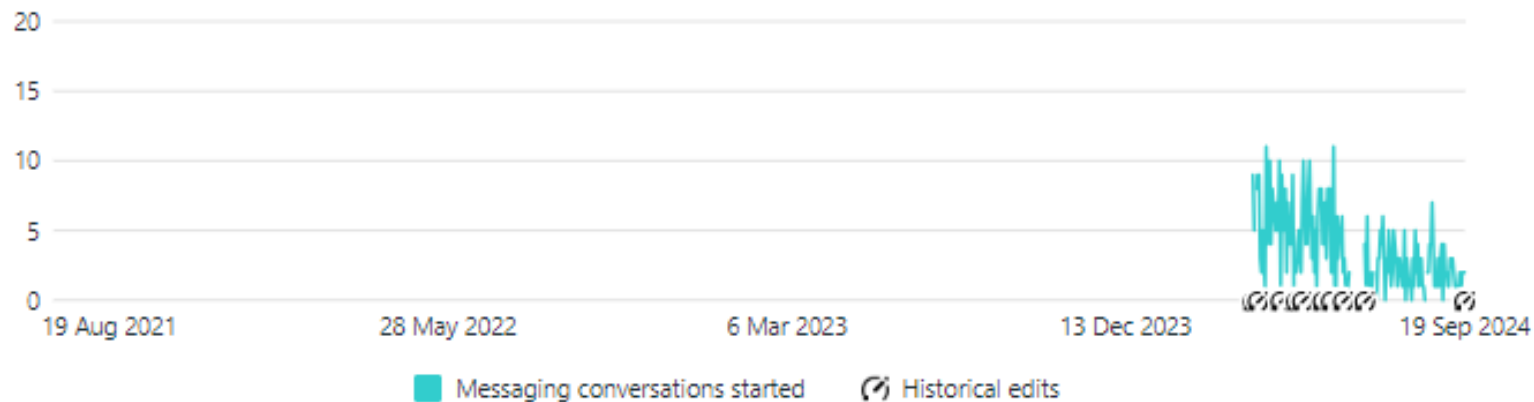
Your cost per messaging conversation started is 143% higher than similar ad sets

Similar ad sets run by your peers between 19 Aug 2024 and 19 Sep 2024 have a median cost per messaging conversation started of \$0.95.

Applying recommendations may reduce your costs.

[View detailed report](#)


Messaging conversations started



Performance overview Activity types: All ▾ Customise

Messaging conversations started ⓘ 617 —	Per messaging conversation started ⓘ \$1.53 —	Amount spent ⓘ \$943.56 —
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Messaging conversations started



■ Messaging conversations started ⓘ Historical edits

Your cost per messaging conversation started is 127% higher than similar ad sets


Similar ad sets run by your peers between 19 Aug 2024 and 19 Sep 2024 have a median cost per messaging conversation started of \$0.95.

Applying recommendations may reduce your costs.

[View detailed report](#)

Performance overview

Activity types: All ▼

 Customise

Messaging conversations started ⓘ

995

—

Per messaging conversation started ⓘ

\$1.30

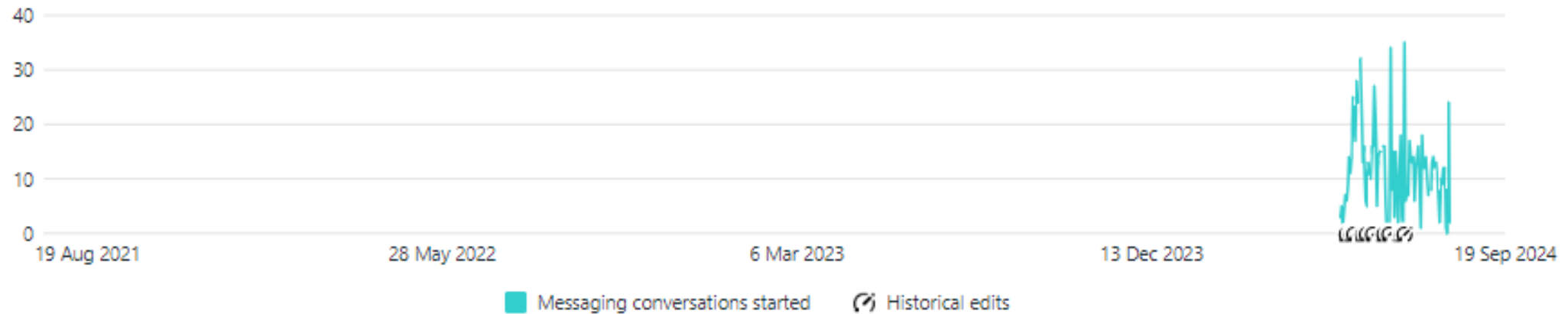
—

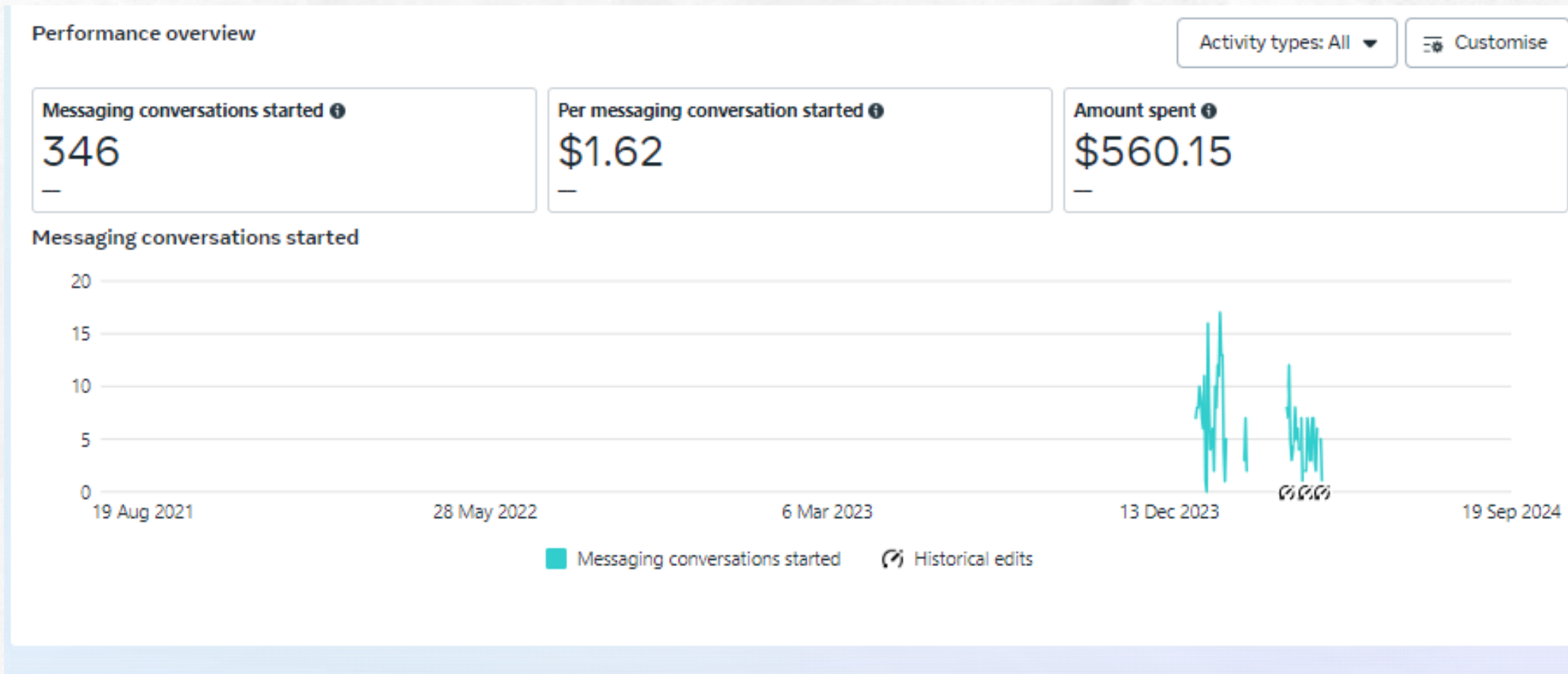
Amount spent ⓘ

\$1,290.41

—


Messaging conversations started





Performance overview

Activity types: All ▼

 Customise

Messaging conversations started ⓘ

444

—

Per messaging conversation started ⓘ

\$0.67

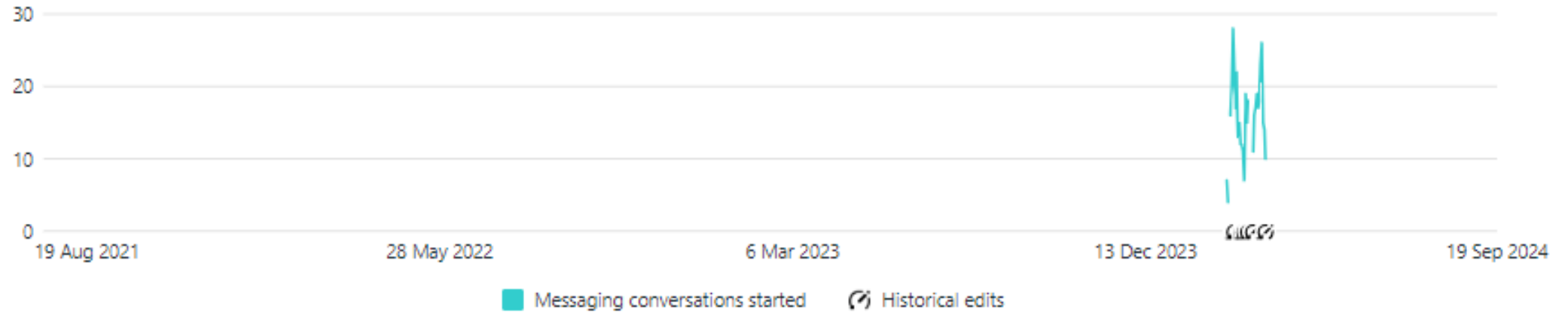
—

Amount spent ⓘ

\$296.33


—

Messaging conversations started



Performance overview

Activity types: All ▼

 Customise

Messaging conversations started ⓘ

337

—

Per messaging conversation started ⓘ

\$2.81

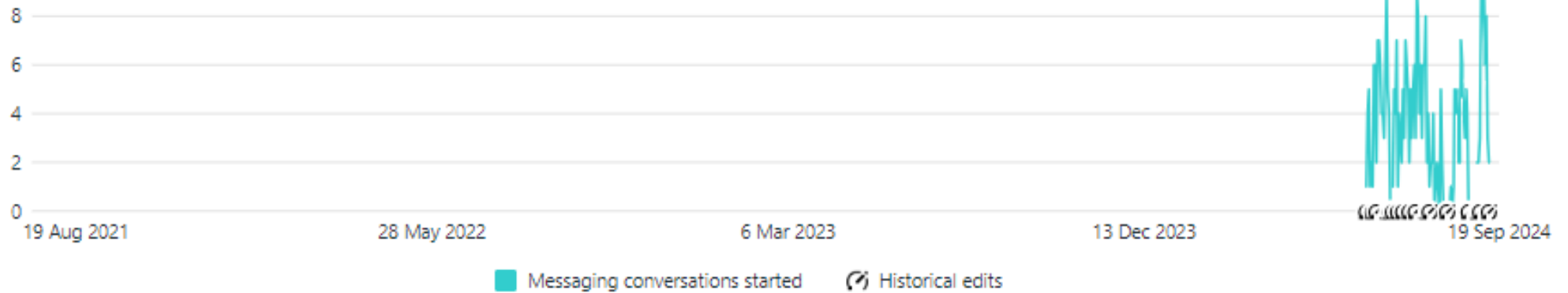
—

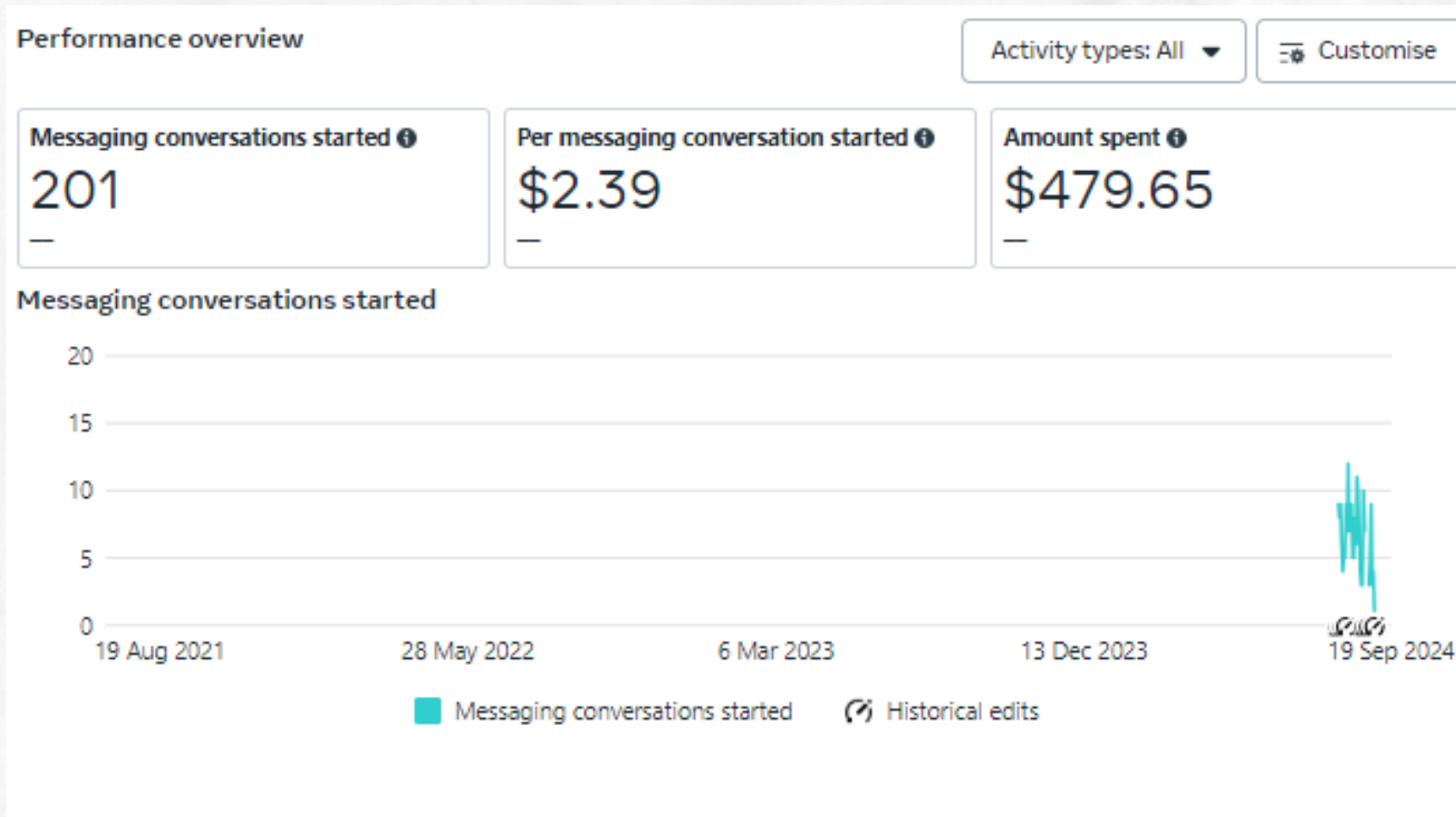
Amount spent ⓘ

\$948.08

—


Messaging conversations started





Performance overview

Activity types: All ▼

 Customise

Messaging conversations started ⓘ

517

—

Per messaging conversation started ⓘ

\$0.11

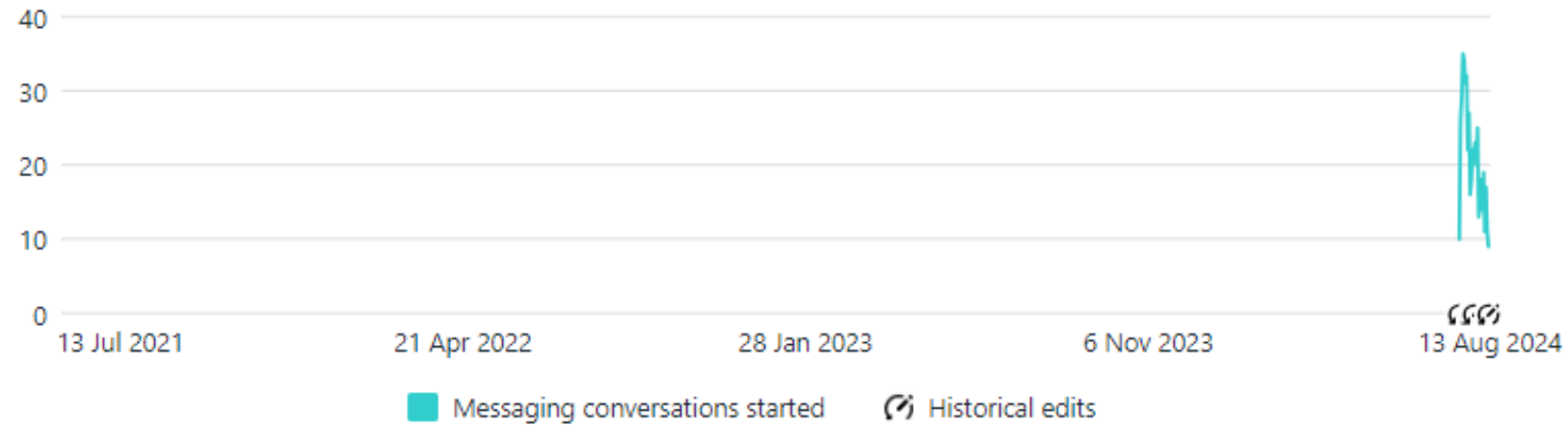
—

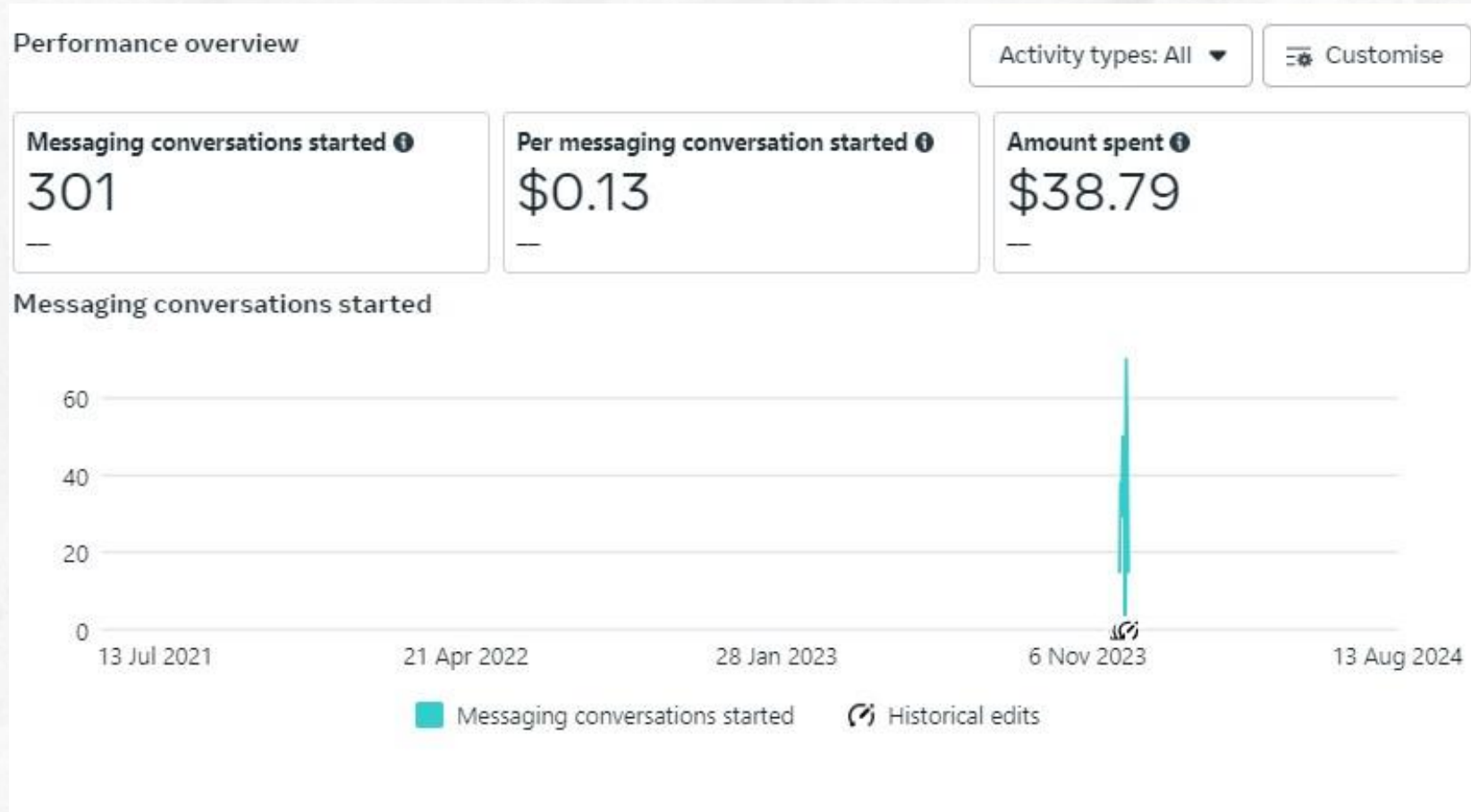
Amount spent ⓘ

\$58.90

—


Messaging conversations started





Performance overview

Activity types: All ▾

 Customise

Messaging conversations started ⓘ

216

—

Per messaging conversation started ⓘ

\$0.21

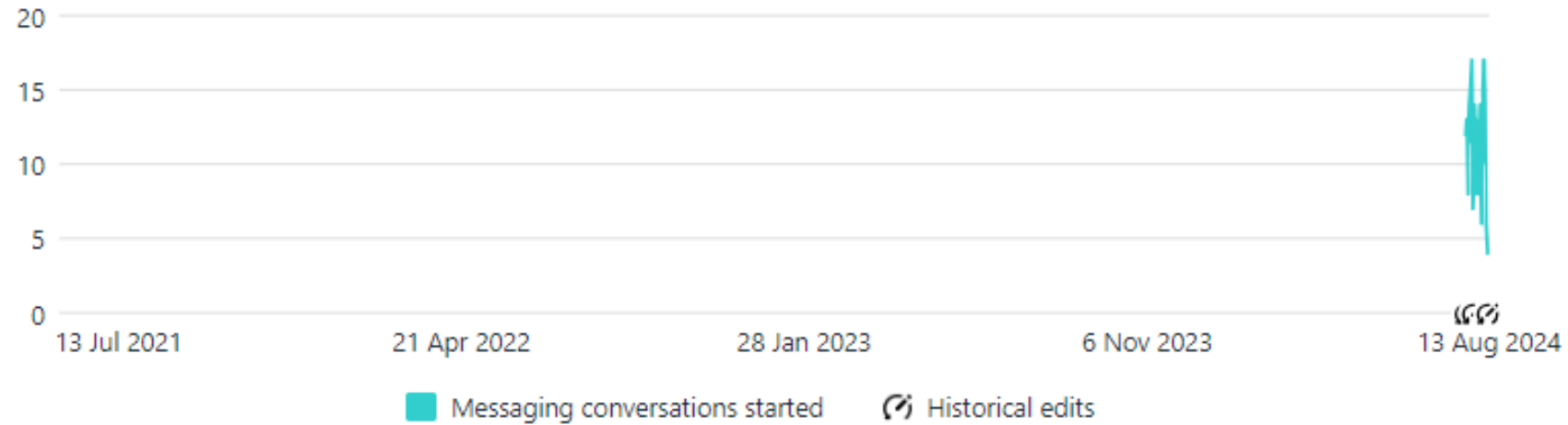
—

Amount spent ⓘ

\$44.69

—

Messaging conversations started



Performance overview

Activity types: All ▾

 Customise

Messaging conversations started ⓘ

84

—

Per messaging conversation started ⓘ

\$0.35

—


Amount spent ⓘ

\$29.13

—

Messaging conversations started



 Messaging conversations started

 Historical edits

Performance overview

Activity types: All ▾

 Customise

Messaging conversations started ⓘ

84

—

Per messaging conversation started ⓘ

\$0.35

—


Amount spent ⓘ


\$29.13

—

Messaging conversations started




 Messaging conversations started

 Historical edits

Messaging Engagement Campaigns

Performance overview

Activity types: All ▼

 Customise

Messaging conversations started ⓘ

444

—

Per messaging conversation started ⓘ

\$0.67

—

Amount spent ⓘ

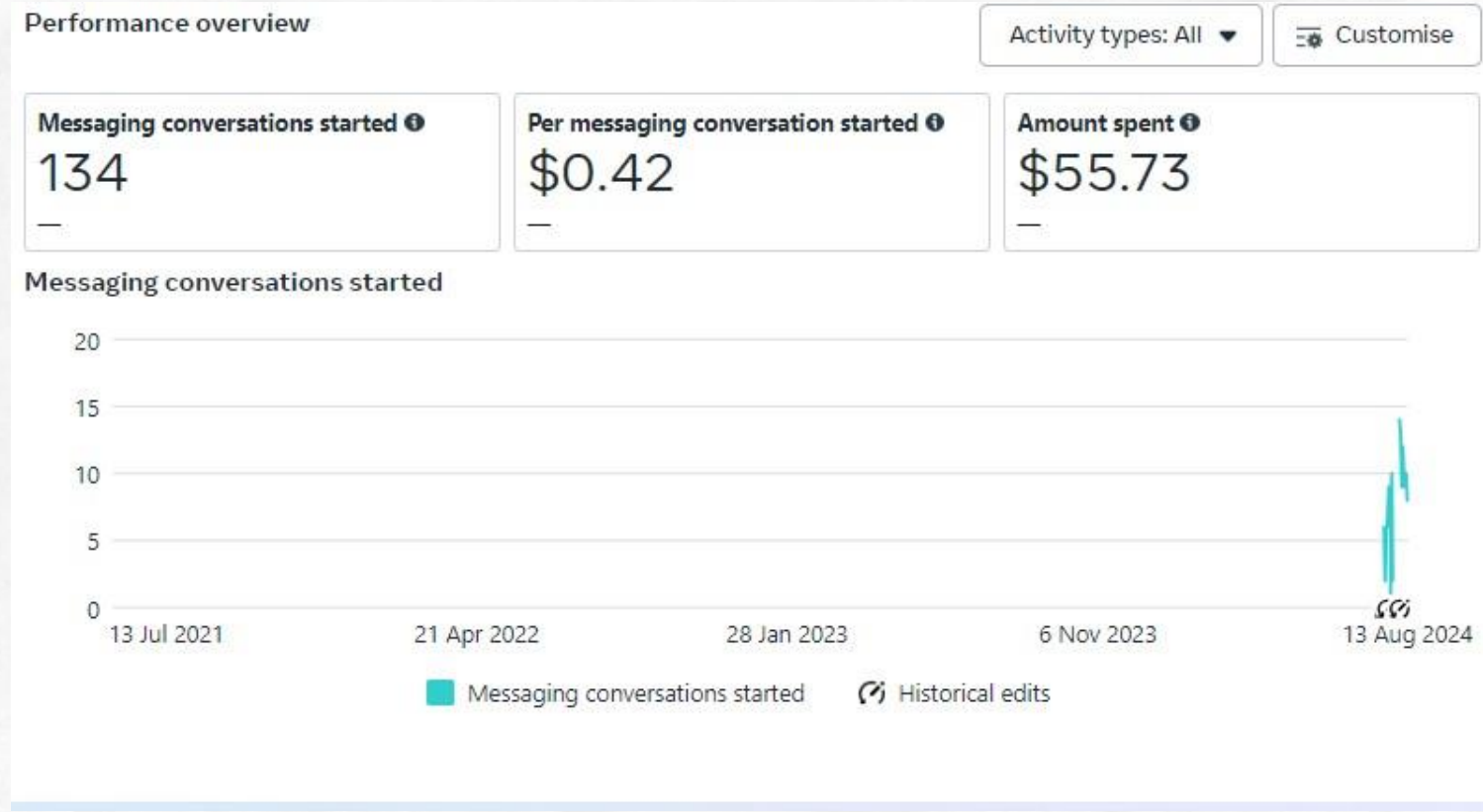
\$296.33

—

Messaging conversations started



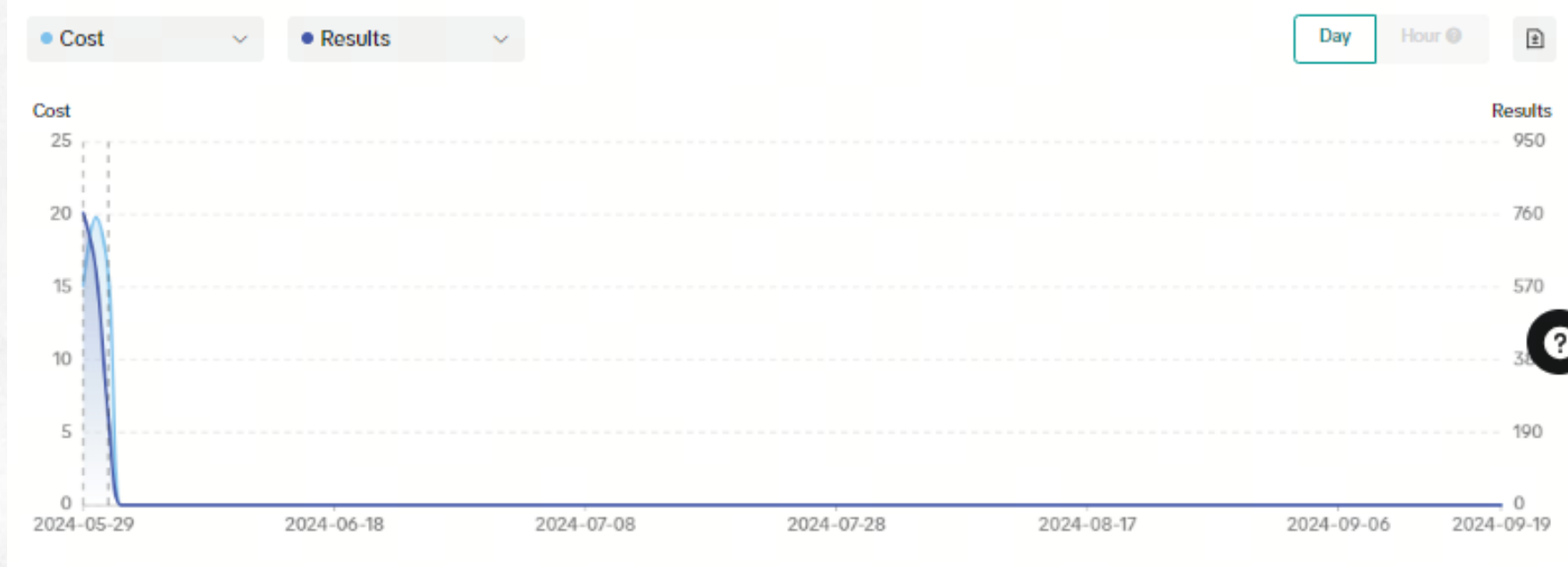
Messaging Engagement Campaigns




Daily Audience ⓘ 2023-11-09 ~ 2024-09-19 (UTC+02:00) Beirut Time 📅

Results 1,614 Follows	Cost per result 0.03 USD Follows	Cost 50.73 USD	Reach 61,278	Impressions 103,157	Result rate 1.56% Follows
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Overall trends Placements Ads

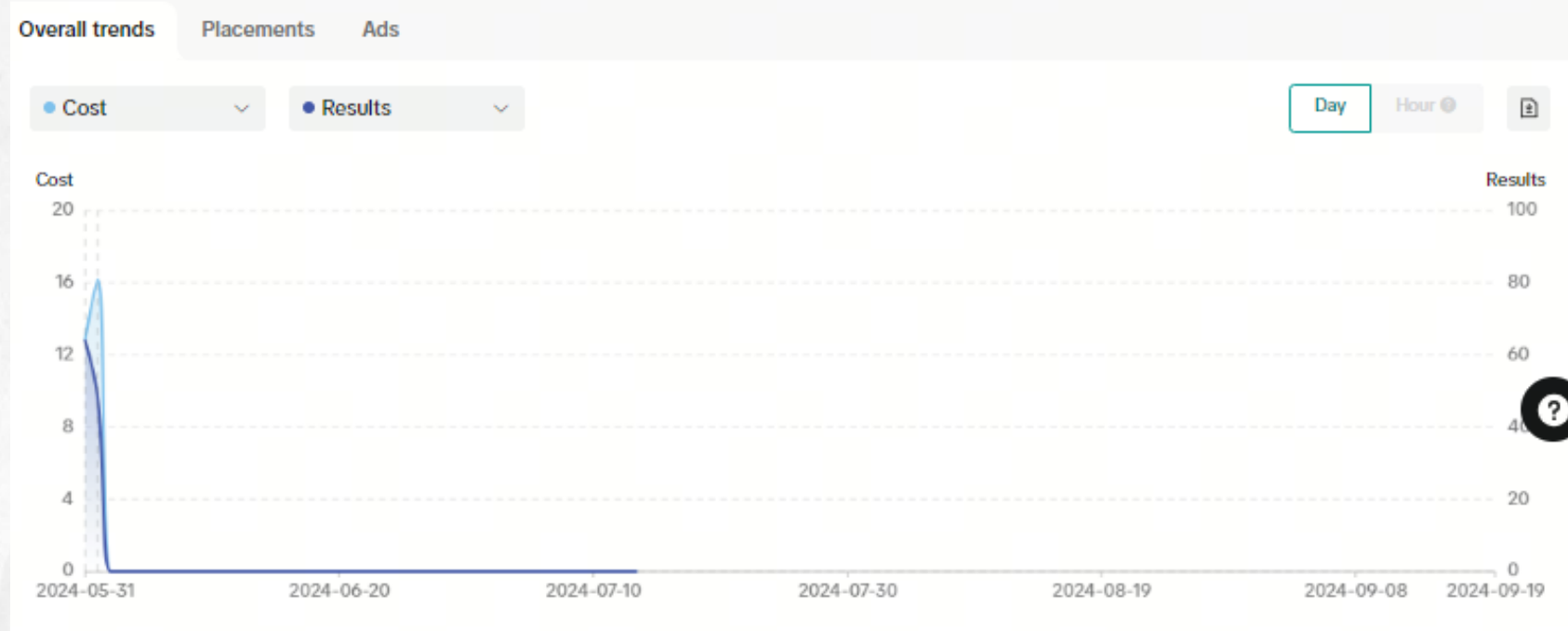



Ad group ID: 1800551185725490 **Daily budget:** 20.00 USD **Bid:** - **Placement:** 

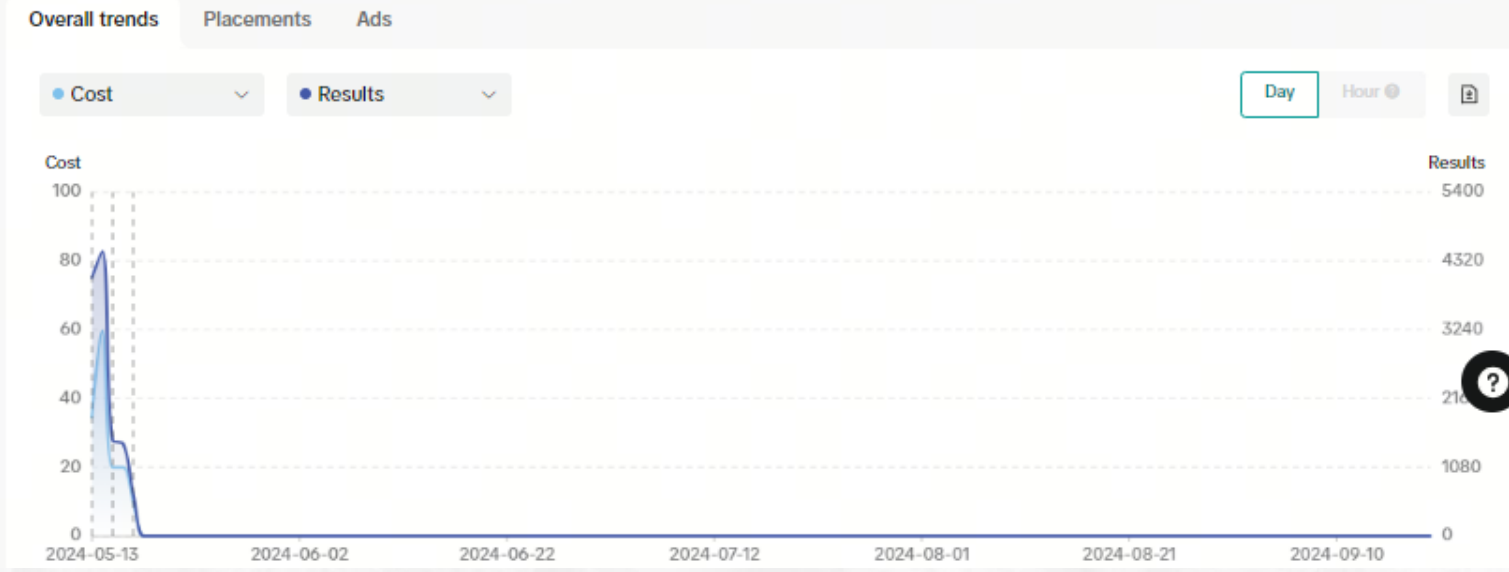
New Reel

Daily Audience ? 2023-11-09 ~ 2024-09-19 (UTC+02:00) Beirut Time 📅


Results 112 Follows	Cost per result 0.26 USD Follows	Cost 29.04 USD	Reach 41,918	Impressions 63,294	Result rate 0.18% Follows
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Ad group ID: 1798916976728081 Reel Revelear	Daily budget ⓘ 20.00 USD	Bid ⓘ -	Placement 		
Daily Audience ⓘ	2023-11-09 ~ 2024-09-19 (UTC+02:00) Beirut Time ⓘ 📅				
Results 12,127 Follows	Cost per result 0.01 USD Follows	Cost 144.04 USD	Reach 167,883	Impressions 333,073	Result rate 3.64% Follows





Campaign ID: 1799220227904593
Revealer 2 views

Total budget : Unlimited

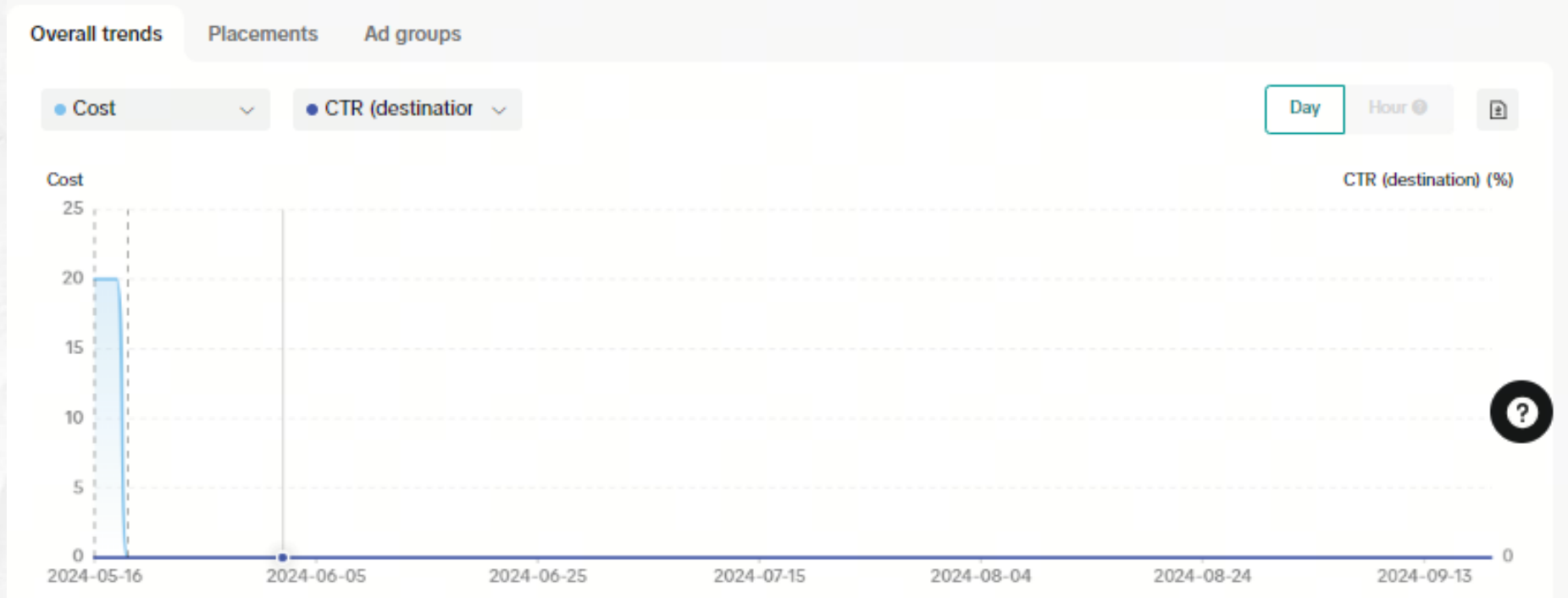
Cost : 60.00 USD


Today's spend : 0.00 USD

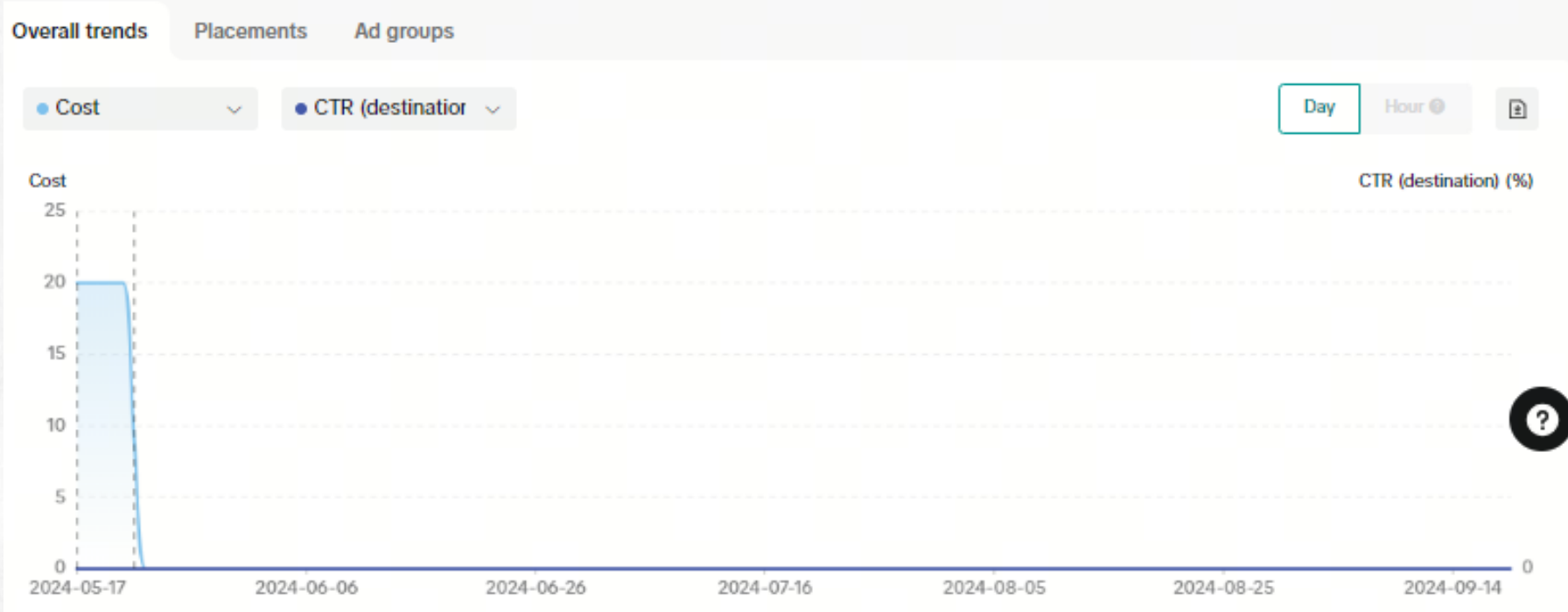
Daily Audience  Search


2023-11-09 ~ 2024-09-19 (UTC+02:00) Beirut Time 

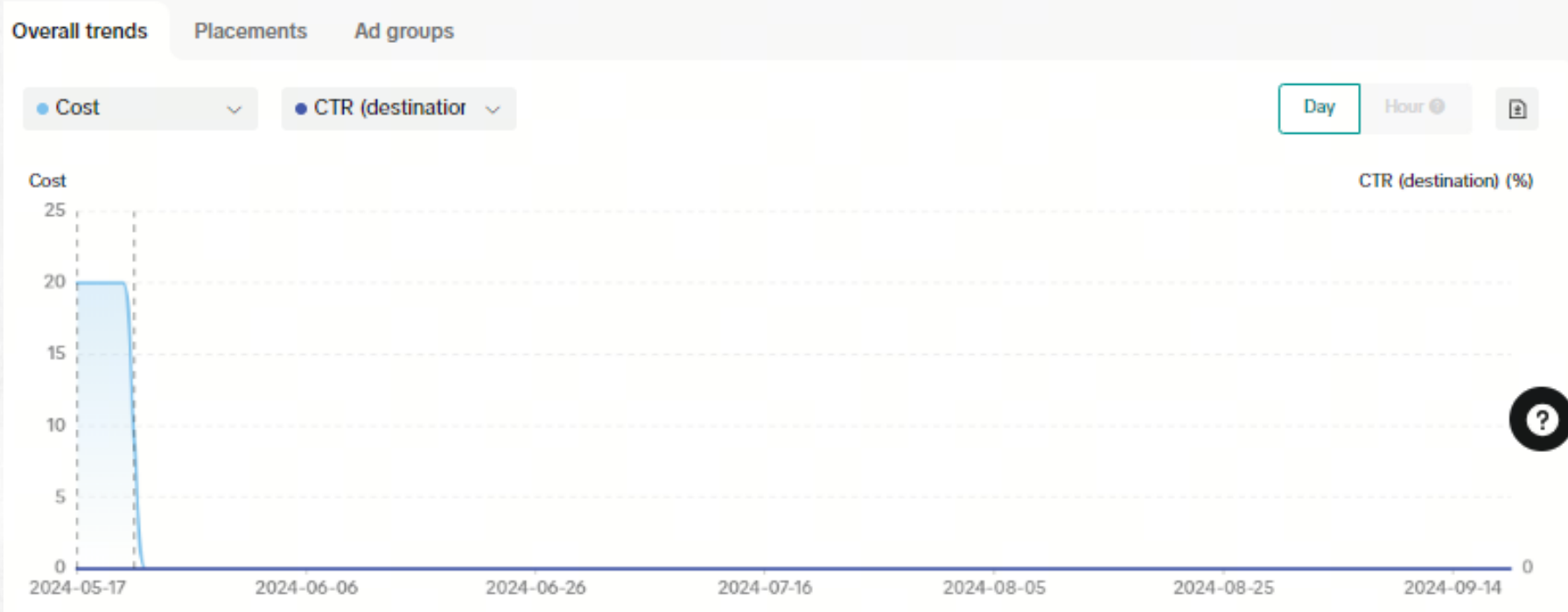
Cost	Cost per conversion	CPC (destination)	Impressions	CTR (destination)	Clicks (destination)	Conversion rate (CVR)	Conversions
60.00 USD	0.00 USD	0.00 USD	688,746	0%	0	0%	0



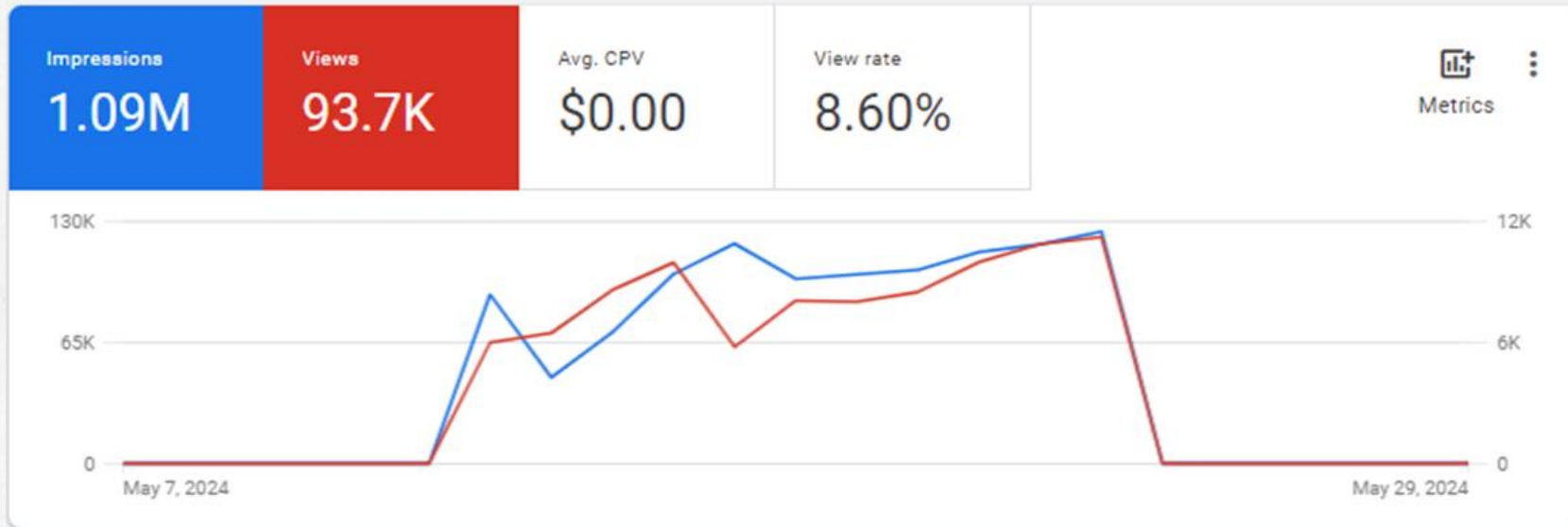
Campaign ID: 1799301263587330	Total budget [?]	Cost [?]	Today's spend [?]				
Reel Revealer 3 Video Views	Unlimited	109.01 USD	0.00 USD				
Daily	Audience [?]	Search	2023-11-09 ~ 2024-09-19 (UTC+02:00) Beirut Time [?] 				
Cost	Cost per conversion	CPC (destination)	Impressions	CTR (destination)	Clicks (destination)	Conversion rate (CVR)	Conversions
109.01 USD	0.00 USD	0.00 USD	1,376,859	0%	0	0%	0



Campaign ID: 1799301263587330	Total budget [?]	Cost [?]	Today's spend [?]				
Reel Revealer 3 Video Views	Unlimited	109.01 USD	0.00 USD				
Daily	Audience [?]	Search	2023-11-09 ~ 2024-09-19 (UTC+02:00) Beirut Time [?] 				
Cost	Cost per conversion	CPC (destination)	Impressions	CTR (destination)	Clicks (destination)	Conversion rate (CVR)	Conversions
109.01 USD	0.00 USD	0.00 USD	1,376,859	0%	0	0%	0



YouTube Ads: 290\$ budget



THANK YOU!!



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00 961 3 720 177-00 961 1 751 171/2
Caracas, Bahrain Str. Nakhil building
Beirut, Lebanon