

CASE STUDIES

bO PRO
Your Efficient Direction

ESTABLISHING THE DS SHIELD WEBSITE AND MARKETING STRATEGIS

Our team designed a refined and contemporary visual language—one that balances minimalist elegance with an undeniable sense of trust and innovation

THE CHALLENGE

The challenge was to build a strong online presence while creating a marketing system capable of generating high-quality leads in a competitive consulting market. The website needed to function not only as a corporate profile but also as a powerful sales and lead-generation

OUR SOLUTION

We developed a modern, conversion-focused website supported by targeted digital marketing campaigns and data-driven lead generation strategies. Every campaign was optimized to attract the right audience, increase engagement, and convert visitors into qualified business opportunities.

By integrating website performance, advertising, and customer acquisition strategies, we created a complete digital marketing ecosystem that supports sustainable business



100%

Responsive
website

+1

Marketing
Strategy

100%

Full Marketing
Campaign



CREATING THE IDENTITY OF CLASSIC PIZZA JOINT

The objective was to develop a cohesive brand identity that would stand out in a competitive food market and remain consistent across every customer touchpoint, from the storefront to the menu and digital platforms.

THE CHALLENGE

The challenge was to create a restaurant identity that balanced a classic Italian-inspired atmosphere with a fresh, modern appeal. The brand also needed to remain flexible across physical signage, menus, packaging, digital marketing, and future franchise expansion.

OUR SOLUTION

We created a warm, inviting, and timeless identity centered around handcrafted quality and authentic dining experiences. Every brand element—from the logo and typography to menu layouts and signage—was designed to reinforce the restaurant's personality and improve customer recognition.

A defined brand voice ensured consistency in promotional campaigns, social media content, and customer communication, helping the business establish a memorable presence in the market.



100%
Print & Digital

+8
Environmental
Branding

+30
Brand Assets
created



CREATING A DIGITAL MENU EXPERIENCE FOR IHOP

BePro supported IHOP with the development of a structured digital menu experience, alongside ongoing design and social media support. The project focused on presenting the brand's menu in a clear, engaging, and user-friendly digital format while maintaining consistency across its visual communication.

THE CHALLENGE

OUR SOLUTION

BePro developed the digital menu structure and designed the menu experience around clearly organized categories and visually engaging layouts.

In addition to the digital menu, our team continues to support IHOP with design and social media communication, ensuring consistency across its digital touchpoints.



Outdoor Advertising
Assets

Video
Productions

Creative Adaptation



CREATING ADVERTISING CAMPAIGNS

Bank Meab partnered with BePro to execute high-impact advertising campaigns that strengthened brand visibility and delivered consistent messaging across multiple communication channels.

THE CHALLENGE

Creating consistent, high-impact campaigns across multiple advertising channels.

OUR SOLUTION

Delivered integrated creative campaigns, outdoor media, and video productions with a unified brand identity and maximum market visibility.

A defined brand voice ensured consistency in promotional campaigns, social media content, and customer communication, helping the business establish a memorable presence in the market.



+15

Outdoor Advertising
Assets

+7

Video
Productions

100%

Creative Adaptation



ELEVATING THE HARVARD ALUMNI EVENT EXPERIENCE

BePro was entrusted with delivering a complete suite of branding and event collateral for a prestigious Harvard Alumni event. The objective was to create a cohesive and premium event experience that reflected the excellence, heritage, and global reputation of the Harvard Alumni community.

THE CHALLENGE

The challenge was to develop an elegant event identity that honored Harvard's prestigious reputation while creating a modern and engaging experience for attendees. Every element needed to align with the institution's standards while maintaining consistency across a wide range of printed materials, environmental graphics, and branded merchandise.

OUR SOLUTION

We created a sophisticated visual system built around clean layouts, premium typography, and refined branding applications. Every event asset, from brochures and banners to merchandise and signage, was designed as part of one integrated identity, ensuring a seamless attendee experience and reinforcing the prestige of the Harvard Alumni network.



+25

Event Design
Assets

+1

Complete Event
Branding System

100%

Visual Consistency



STRENGTHENING ABIDO'S DIGITAL PRESENCE THROUGH CONSISTENT SOCIAL MEDIA

BePro has been supporting Abido's digital presence through ongoing social media management and content creation. Our work focuses on translating the brand into engaging digital communication while maintaining consistency across its social media platforms.

THE CHALLENGE

The challenge was to maintain a strong and recognizable digital presence while continuously producing fresh content for social media. The brand needed communication that could remain consistent with its identity while adapting to different topics, products,

OUR SOLUTION

BePro provides ongoing social media support, combining creative design, content development, and visual communication. We ensure that every social media touchpoint follows a consistent visual direction while keeping the content engaging and relevant.

Our approach allows Abido to maintain a professional and recognizable digital presence while



360°

Digital Content
Support

100%

Brand Consistency



DESIGNING THE DIGITAL EXPERIENCE FOR YUMMY VILLAGE

BePro partnered with Yummy Village to create the complete visual design for its food delivery platform. The project focused on delivering a modern and user-friendly design system that enhances the customer experience across digital platforms.

THE CHALLENGE

Designing an intuitive food delivery experience that is simple, engaging, and visually appealing.

OUR SOLUTION

We developed a clean and modern interface supported by a cohesive visual identity optimized for digital users.



YummyVillage

+1

Complete
Brand Identity

100%

Design Consistency



CREATING THE DIGITAL MARKETPLACE OF TAMELLAK KSA

A modern automotive marketplace designed to simplify buying and selling vehicles across Saudi Arabia. Our team developed a high-performance platform while executing integrated marketing campaigns to maximize visibility, user acquisition, and customer engagement.

THE CHALLENGE

The primary challenge was launching a competitive automotive platform in a crowded market while ensuring a smooth user experience for buyers and sellers. Beyond the website, the brand required continuous digital marketing, engaging social media content, and lead-generation campaigns capable of increasing visibility and converting visitors into customers.

OUR SOLUTION

We designed and developed a responsive, high-performance automotive marketplace optimized for speed, usability, and scalability. Alongside the website, we execute comprehensive digital marketing campaigns across multiple platforms, create engaging social media content, optimize advertising performance, and continuously improve the customer acquisition funnel through data-driven strategies.

بيت
التملاء
Bait AL-Tamellak

+12

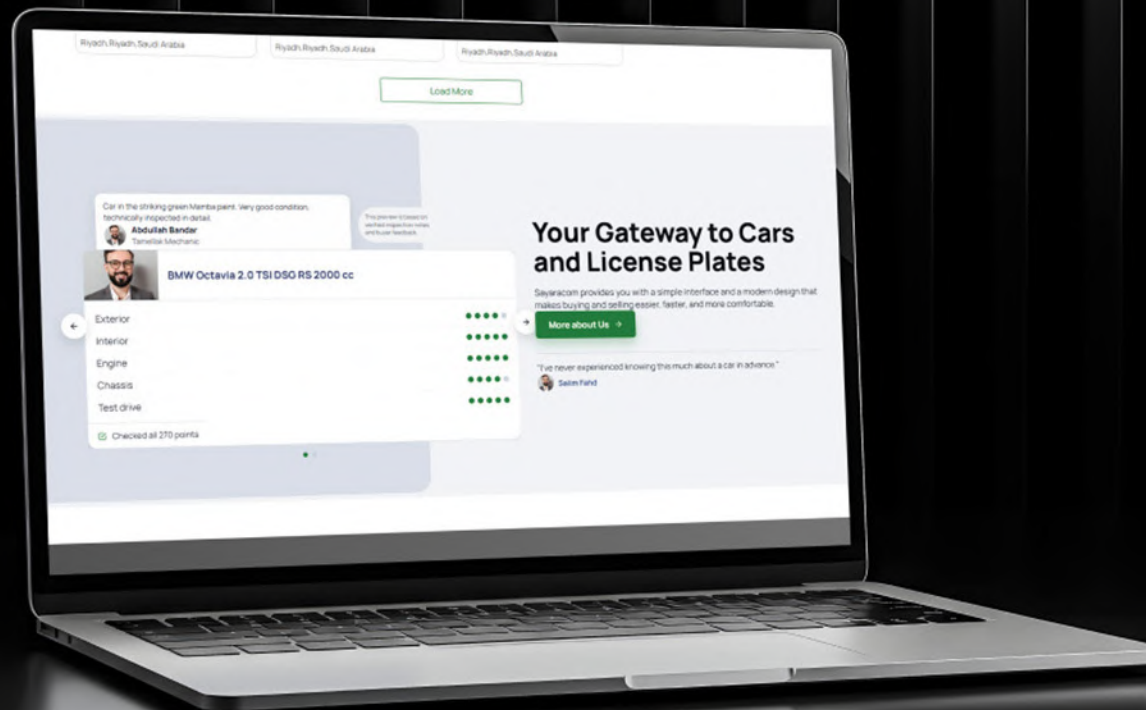
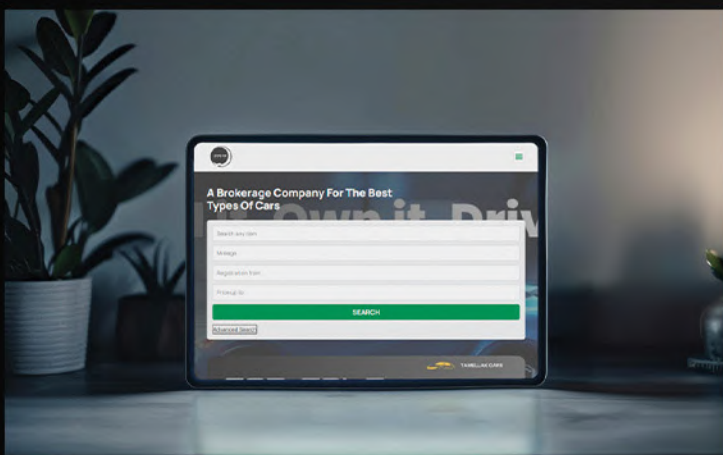
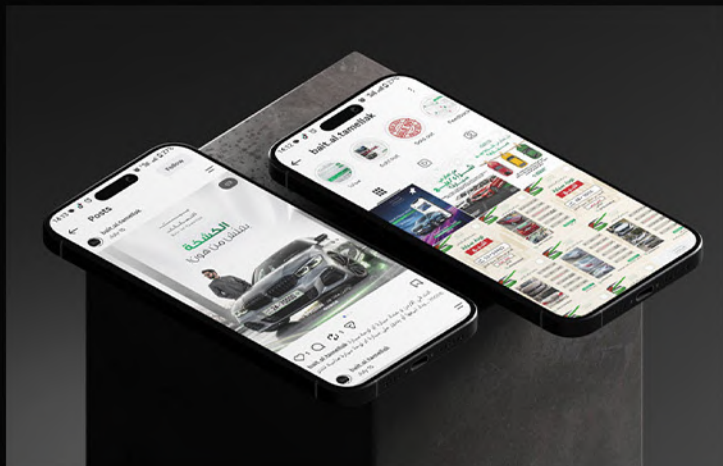
Marketing
Channels

360°

Digital
Campaigns

100%

Website
Development



ELEVATING THE DIGITAL PRESENCE OF DIET CENTER

A health and wellness brand focused on helping people achieve sustainable lifestyles. Beginning this month, we are leading a complete brand alignment initiative while producing fresh social media content and performance-driven marketing campaigns that strengthen the brand's digital presence.

THE CHALLENGE

The brand needed a more consistent visual identity and stronger digital communication to stand out in the competitive health and wellness industry. Existing content lacked alignment with the brand's positioning and required a strategic refresh that could improve

OUR SOLUTION

The brand needed a more consistent visual identity and stronger digital communication to stand out in the competitive health and wellness industry. Existing content lacked alignment with the brand's positioning and required a strategic refresh that could improve engagement and build stronger customer relationships.



360°

Marketing & Social
Media Management

+40

Monthly Creative
Assets

100%

Brand Alignment

Healthy
is not
boring



71 180 346
www.dietcenterleb.com



71 180 346
www.dietcenterleb.com



71 180 346
www.dietcenterleb.com



ELEVATING SUPERNOVA'S BRAND PRESENCE ACROSS AFRICAN MARKETS

BePro was entrusted with developing Supernova's visual identity and supporting its marketing communication across African markets. From logo development to strategic marketing campaigns, our collaboration has continued for more than three years, ensuring a consistent and recognizable brand presence across different markets.

THE CHALLENGE

Supernova required a distinctive visual identity that could establish a recognizable presence while remaining flexible enough to support communication across different African markets. The challenge was to create a brand foundation that could be consistently translated into marketing campaigns and promotional materials.

OUR SOLUTION

BePro developed the Supernova logo and established a strong visual foundation for the brand. Following the identity development, we continued to work with Supernova on marketing campaigns for more than three years, creating consistent communication that supports the brand across African markets.

Our long-term collaboration allows the brand identity to remain consistent while adapting creatively to different campaigns, audiences,

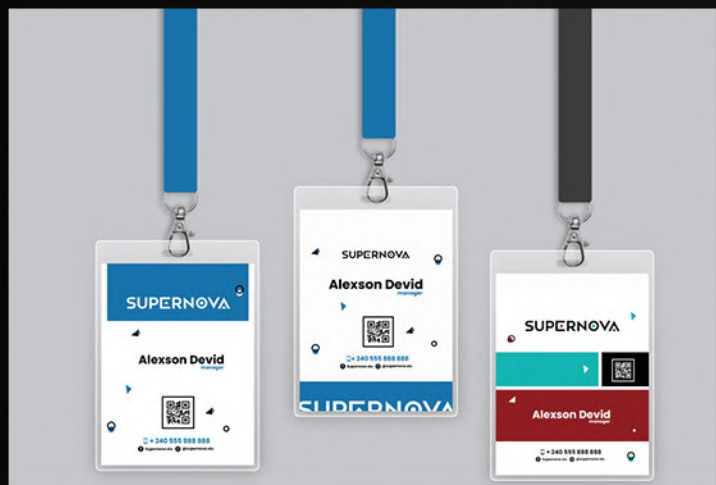
SUPERNOVA
SLU

3+

years Long-Term
Partnership

360°

Brand & Marketing
Support



BUILDING A CONSISTENT SOCIAL MEDIA PRESENCE FOR BBQ HOUSE

For more than three years, BePro has been managing BBQ House's social media presence and creating engaging short-form video content designed to showcase the restaurant, its offerings, and its overall dining experience. Our long-term collaboration combines creative content, reels production, and social media management to keep the brand active, relevant, and visually engaging.

THE CHALLENGE

The challenge was to continuously create fresh and engaging social media content for a restaurant brand while maintaining visual consistency. With social media increasingly driven by short-form video, BBQ House needed content that could capture attention and showcase the dining experience in an authentic and

OUR SOLUTION

BePro developed an ongoing content approach centered around social media and reels. Our team creates short-form video content designed to highlight the restaurant's products, atmosphere, and customer experience.

Over more than three years, we have continuously supported BBQ House with creative social media content, helping maintain an active and visually engaging presence across its digital channels.



+3

years Long-Term
Partnership

360°

Full-Scope Marketing
& Media Buying

100%

In-House Design,
Print & Installation



BUILDING MINT'S DIGITAL PRESENCE THROUGH SOCIAL MEDIA

BePro has supported Mint's restaurant brand through social media management and creative content development. Our work focuses on building a consistent digital presence that reflects the restaurant's identity, atmosphere, and offerings.

THE CHALLENGE

The challenge was to translate the physical restaurant experience into an engaging digital presence. The content needed to communicate more than just the menu—it needed to reflect the atmosphere, personality, and overall experience associated with the brand.

OUR SOLUTION

BePro developed social media content tailored to Mint's restaurant identity, combining creative visuals, promotional communication, and engaging content formats.

Our approach focuses on maintaining a consistent visual language while creating content that keeps the restaurant active and relevant across its social media platforms.



360°

Social Media
& Media Buying

+30

Monthly High-End
Visuals

100%

Custom Content
& Photoshoots



BRINGING MAMA NINI'S RESTAURANT EXPERIENCE TO DIGITAL

BePro works with Mama Nini to strengthen its digital presence through social media and creative communication. Our approach focuses on creating content that captures the restaurant's personality while maintaining a consistent and engaging visual identity across its platforms.

THE CHALLENGE

The challenge was to create social media communication that could capture the personality of Mama Nini while keeping the content fresh, engaging, and consistent.

Restaurant marketing requires continuous communication, and the brand needed a visual direction that could adapt to different products, promotions, occasions, and content

OUR SOLUTION

BePro supports Mama Nini through ongoing social media content and creative communication. We develop content around the restaurant's products, atmosphere, and brand personality while maintaining consistency across its digital platforms.

Mama Nini

360°

Digital Growth
& Strategy

+30

Creative Assets
Produced

100%

In-House Production
& Media Buying



LAUNCHING HELLO WITH A LUXURY BRAND IDENTITY

Hello Body partnered with BePro to strengthen its market presence through a complete brand identity and ongoing digital marketing. Our team developed a modern visual identity and continues to manage the company's social media and marketing activities to increase brand awareness and customer engagement.

THE CHALLENGE

Creating a luxury identity that communicates exclusivity while appealing to premium fragrance customers.

OUR SOLUTION

We developed an elegant visual identity supported by refined branding elements and premium packaging concepts.



+1

Premium
Brand Identity

+20

Brand
Applications

100%

Luxury Brand
Consistency



ESTABLISHING THE ISERM INSTITUTIONAL BRAND

BePro partnered with ISERM to build a complete institutional identity and digital presence that reflects academic excellence, innovation, and professionalism. The project included comprehensive branding and the design and development of a modern website

THE CHALLENGE

Creating a modern institutional identity while developing a website that effectively communicates the institute's vision, programs, and research activities.

OUR SOLUTION

BePro delivered a complete branding system alongside a responsive, user-friendly website that enhances credibility and provides a professional digital experience.



+1

Institutional Brand
Identity

100%

Brand
Consistency

100%

Responsive
Website



GROWING WOODAL THROUGH BRANDING & DIGITAL MARKETING

WOODAL partnered with BePro to strengthen its market presence through a complete brand identity and ongoing digital marketing. Our team developed a modern visual identity and continues to manage the company's social media and marketing activities to increase brand awareness and customer engagement

THE CHALLENGE

Creating a premium brand identity while maintaining an active digital presence that showcases WOODAL's craftsmanship and attracts new customers.

OUR SOLUTION

BePro developed a distinctive visual identity and implemented an ongoing marketing strategy supported by engaging social media content, creative campaigns, and consistent brand communication.



+1

Complete Brand
Identity

+12

Monthly Marketing
Campaigns

365

Days of Social Media
Management



STRENGTHENING QEEMA CLUSTER'S IDENTITY

BePro partnered with Qeema Cluster to create a professional brand identity that reflects the organization's mission, values, and impact while strengthening its communication with stakeholders and partners.

THE CHALLENGE

Developing a modern identity that effectively communicates the organization's mission and builds credibility.

OUR SOLUTION

We created a professional branding system that strengthened recognition and ensured consistency across all communications.



+1

Complete NGO
Brand Identity

+25

Brand
Applications

100%

Visual Consistency



BUILDING THE SYNC BRAND IDENTITY

Our team delivered a comprehensive branding solution, building the company's identity from the ground up and providing all the assets required for a successful market presence.

THE CHALLENGE

The challenge was to create a technology brand that felt modern and innovative while maintaining the professionalism expected in the Saudi B2B market. The identity also needed to be flexible enough to support future business expansion and additional service offerings.

OUR SOLUTION

We developed a clean and contemporary visual identity centered around simplicity, trust, and innovation. The website was designed with a user-focused experience that clearly communicates SYNC's services and capabilities, while the corporate catalog provided a powerful sales tool for client meetings and business presentations.

A defined brand voice ensured consistency in promotional campaigns, social media content, and customer communication, helping the business establish a

مزامنة
sync

+30

Brand
Applications

+1

Responsive
Website

100%

Brand Consistency



POWERING THE VOLTACOM BRAND IDENTITY

We developed a clean and contemporary visual identity centered around simplicity, trust, and innovation.

THE CHALLENGE

The challenge was to create a modern identity that reflects VOLTACOM's commitment to clean energy while differentiating the company in the growing renewable energy market. The branding also needed to be flexible enough to work across technical documents,

OUR SOLUTION

BePro developed a clean and contemporary visual identity inspired by innovation, sustainability, and reliability. Every brand element—from the logo and corporate stationery to signage and marketing materials—was carefully designed to communicate professionalism and reinforce VOLTACOM's position as a trusted solar energy provider.

A defined brand voice ensured consistency in promotional campaigns, social media content, and customer communication, helping the business establish a



100%

Print & Digital

+8

Environmental
Branding

+30

Brand Assets
Created



BUILDING THE CS FITOUT BRAND IDENTITY

BePro delivered a complete corporate branding ecosystem that positioned Cs fitout as a modern and credible technology company in the Kingdom of Saudi Arabia. By combining strategic branding, a professional website, and a comprehensive corporate catalog, the company gained a unified identity that strengthens market presence.

THE CHALLENGE

The challenge was to create a premium identity that reflects the quality and craftsmanship of CS Fitout while differentiating the company in the competitive Saudi architecture and fit-out market. The website also needed to deliver an immersive experience that matched

OUR SOLUTION

We created a refined visual identity inspired by modern architecture and clean design principles. The animated website combined smooth interactions, engaging visuals, and intuitive navigation to deliver an exceptional user experience. A professionally designed corporate profile further strengthened the company's credibility by presenting its capabilities and portfolio in a compelling and visually sophisticated manner.



+12

Brand Identity
assets

+60

Brochure
Pages

100%

Responsive
Website



CRAFTING THE IDENTITY OF أفندم RESTAURANT

BePro partnered with Afandem restaurant to strengthen its public presence through strategic branding, digital marketing, and a modern online platform.

THE CHALLENGE

Building a restaurant identity that delivers a memorable dining experience while maintaining consistency across every customer touchpoint.

OUR SOLUTION

BePro designed a complete restaurant branding system covering everything from menus and uniforms to signage and packaging.

By integrating website performance, advertising, and customer acquisition strategies, we created a complete digital marketing ecosystem that supports sustainable business growth.



+1

Restaurant Brand
Identity

+30

Brand
Applications

100%

Responsive
Website



CREATING THE IDENTITY OF SPORTIES

We established a clean, cutting-edge visual identity designed to project immediate credibility and forward-thinking innovation through elegant simplicity

THE CHALLENGE

Create eye-catching designs and premium printed materials that strengthen the Sporties brand while maintaining consistency across all customer touchpoints.

OUR SOLUTION

BePro delivered creative designs and high-quality print production, ensuring every marketing and retail material reflected Sporties' dynamic identity and professional image.

SPORTIES

100%
Brand Story

+10
Brand Assets

100%
Responsive
Website



TRANSFORMING SERVYA INTO A MODERN FACILITY MANAGEMENT BRAND

Our team designed a refined and contemporary visual language—one that balances minimalist elegance with an undeniable sense of trust and innovation

THE CHALLENGE

Creating a professional identity that builds trust while effectively communicating SERVYA's comprehensive facility management services.

OUR SOLUTION

BePro developed a complete branding ecosystem supported by a modern website, marketing strategy, social media management, and premium printed materials.



100%
Responsive
website

+3
Marketing
Campaign

+25
Brand Assets
Created



BUILDING A PREMIUM BRAND IDENTITY FOR A LEADING SAUDI CONTRACTOR

The project delivered: A premium visual identity A clear and compelling brand story A modern website aligned with business goals Professional sales materials for client presentations Consistent messaging across every touchpoint

THE CHALLENGE

The primary challenge was organizing a large volume of technical and product information into a clear, elegant, and easy-to-navigate corporate profile without overwhelming the reader.

Another challenge was creating a premium visual identity that appeals to both B2B clients (architects, consultants, contractors) and end customers.

OUR SOLUTION

We developed a clean and sophisticated visual language built around minimalism and premium aesthetics.

Information architecture was carefully planned to make the extensive product catalog easy to navigate, while the website was designed to reinforce credibility and encourage customer inquiries.

The result was a seamless brand

ELEGANT
SHADE
GENERAL CONTRACTING

+25

Brand Identity
assets

+120

Brochure
Pages

100%

Responsive
Website



BUILDING THE STEM BY AHLAM PERSONAL BRAND

BePro partnered with STEM by Ahlam to develop a powerful personal brand that reflects expertise, innovation, and educational excellence. The project included a complete brand identity and a strategic social media presence designed to build credibility, grow the audience, and position Ahlam as a leading voice in STEM education.

THE CHALLENGE

Creating a professional personal brand that inspires trust while standing out in the education sector.

OUR SOLUTION

We developed a distinctive visual identity supported by a strategic social media presence that strengthened recognition and audience engagement.



+1

Complete
Brand Identity

360°

Personal Branding
Presence

100%

Brand Consistency



BUILDING THE PUREZ BRAND IDENTITY

PUREZ partnered with BePro to create a distinctive, modern, and market-ready brand that reflects quality, trust, and innovation.

THE CHALLENGE

The challenge was to create a Cosmetics that felt modern and innovative while maintaining the professionalism expected in the Africa B2C market. The identity also needed to be flexible enough to support future business expansion and additional service offerings.

OUR SOLUTION

We developed a clean and contemporary visual identity centered around simplicity, trust, and loyalty. The website was designed with a user-focused experience that clearly communicates purez's products, while the corporate catalog provided a powerful sales tool for client meetings and business presentations.

A defined brand voice ensured consistency in promotional campaigns, social media content, and customer communication, helping the business establish a memorable presence in the market.

PUREZ

+30

Packaging
Designs

+4

Marketing
Campaigns

100%

Brand
Consistency



BUILDING THE JETPRO BRAND FOR JETOUR AFRICA

Jetpro partnered with BePro to create a distinctive, modern, and market-ready brand that reflects quality, trust, and innovation.

THE CHALLENGE

Creating a modern automotive brand aligned with the standards of the Jetour network while establishing a unique identity.

OUR SOLUTION

We designed a strong visual identity and applied it consistently across every customer touchpoint.

JETPRO
— AUTOMOTIVE CENTER —

+1

Premium Logo

+1

Complete Brand
Identity

100%

Brand Consistency



BUILDING A PREMIUM BRAND IDENTITY FOR A LEADING SAUDI CONTRACTOR

BePro partnered with NEO Technology to build a modern corporate identity that reflects innovation, reliability, and digital transformation.

THE CHALLENGE

Creating a modern technology brand that builds credibility while showcasing the company's expertise through professional digital and corporate materials.

OUR SOLUTION

BePro developed a clean visual identity, a high-end corporate portfolio, and a modern website that positioned NEO Technology as a trusted technology solutions provider.



+1

Premium Logo

+1

Corporate Portfolio

100%

Responsive Website



EMPOWERING LSTA THROUGH DIGITAL TRANSFORMATION

BePro partnered with LSTA to strengthen its public presence through strategic branding, digital marketing, and a modern online platform.

THE CHALLENGE

Creating a professional identity and digital presence that effectively communicates the organization's mission and impact.

OUR SOLUTION

We delivered a complete branding and marketing solution supported by an engaging website and strategic social media presence.



+1

Complete Brand Identity

100%

Comprehensive Marketing Strategy

100%

Responsive Website



LAUNCHING PRIME CABS DIGITAL MOBILITY BRAND

Prime cabs partnered with BePro to execute high-impact advertising campaigns that strengthened brand visibility and delivered consistent messaging across multiple communication channels.

THE CHALLENGE

Building a trustworthy transportation brand capable of competing in a highly competitive market.

OUR SOLUTION

BePro developed a modern identity supported by a professional website and integrated marketing campaigns to increase awareness and customer engagement.


PRIME CABS

+1

Complete
Brand Identity

360°

Marketing
Solution

100%

Responsive
Website



STRUCTURING APPLEBEE'S MENU INTO A CLEAR DIGITAL EXPERIENCE

BePro developed a digital menu system for Applebee's, organizing the restaurant's offerings into clear and intuitive categories. The project focused on creating a visually engaging digital experience that makes menu navigation easier while maintaining the brand's established identity.

THE CHALLENGE

The challenge was to organize a broad range of food and beverage offerings into a digital menu that customers could navigate easily.

The menu required a clear category structure while maintaining consistency with Applebee's established visual identity and ensuring that products could be

OUR SOLUTION

BePro created a categorized digital menu system that organizes the restaurant's offerings into intuitive sections. The design focuses on clear navigation, structured information, and strong visual presentation.

The result is a digital menu experience that makes it easier for customers to explore the available offerings while maintaining Applebee's brand identity.

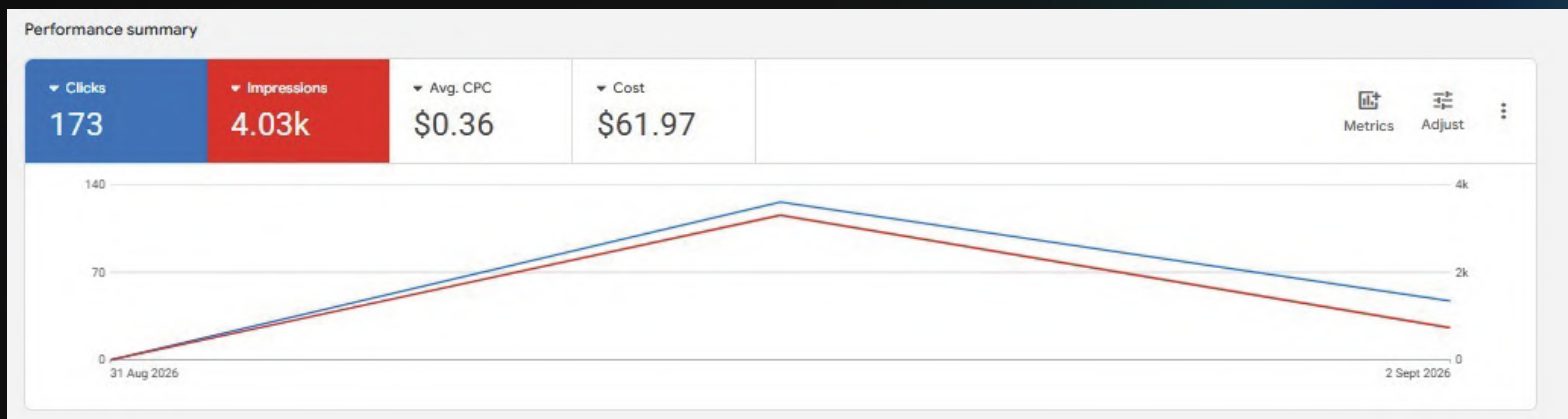


100%

Brand-Aligned
Design



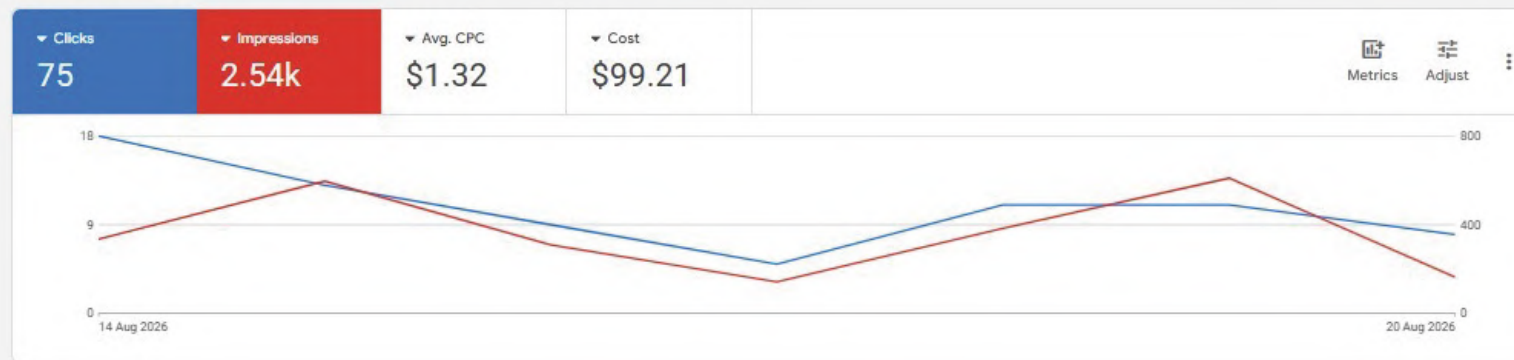
GOOGLE ADS RESULTS

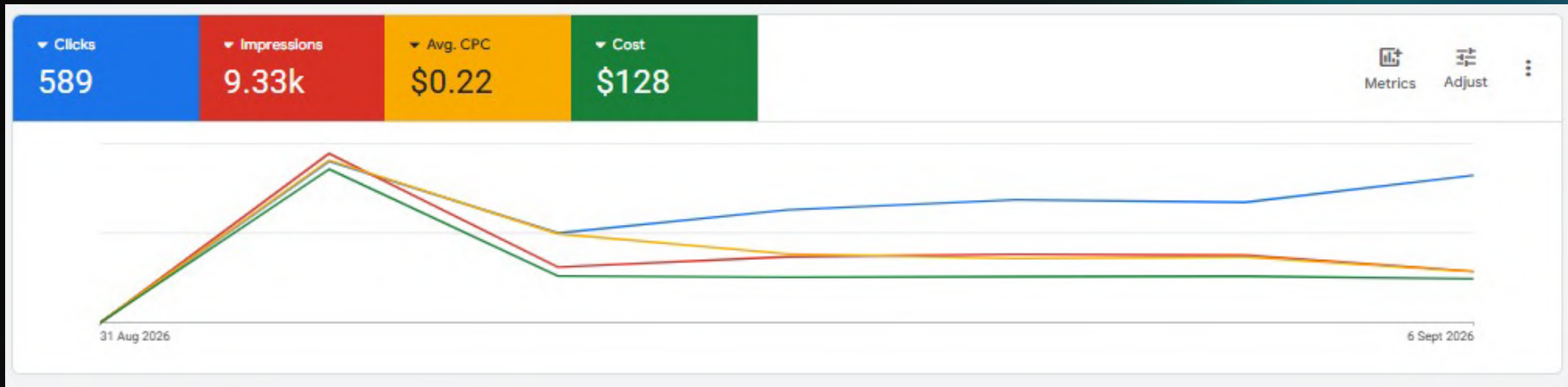


Performance summary



Performance summary





META ADS RESULTS



Official Meta Business Partner

TRUST THE BADGE
TRUST THE RESULTS

Performance overview

Day ▼

Activity history: All ▼

⚙️ Customise

Messaging conversations started ⓘ

847

Per messaging conversation started ⓘ

\$0.23

Amount spent ⓘ

\$195.19

Messaging conversations started



Performance overview

Day ▼

Activity history: All ▼

⚙️ Customise

Messaging conversations started ⓘ

1,184

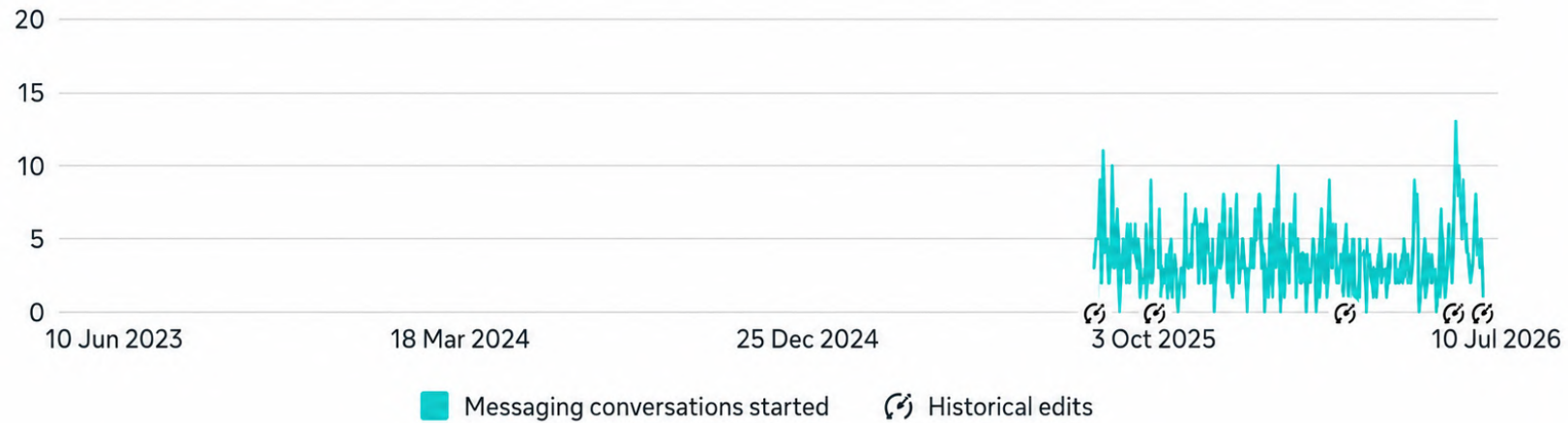
Per messaging conversation started ⓘ

\$1.15

Amount spent ⓘ

\$1,360.14

Messaging conversations started



Performance overview

Day ▼

Activity history: All ▼

 Customise

Messaging conversations started ⓘ

550

Per messaging conversation started ⓘ

\$0.17

Amount spent ⓘ

\$95.08

Messaging conversations started



 Messaging conversations started

 Historical edits

Maximum: 1

Messaging conversations
started

92

Per messaging
conversation started

\$0.09

Amount spent

\$8.07

Messaging conversations started



Messaging conversations started



Manual edits

Messaging conversations started ⓘ

399

Per messaging conversation started ⓘ

\$0.17

Amount spent ⓘ

\$69.36

Messaging conversations started



■ Messaging conversations started ⓘ Historical edits

Video performance ⓘ

See how audiences are engaging with your video creative.

1 of 1 ads

Video plays ⓘ

50,684

Video average play time ⓘ

00:04

Hook rate ⓘ

30%

Hold rate ⓘ

42.6%

Activate Windows



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